



Launching ControlAny's BEAK at Consumer Electronics Show (CES) 2018: IoT & Home Automation Device

ControlAny's BEAK, an innovative, affordable and accessible solution to simplify smart living for consumers will be launched at CES.

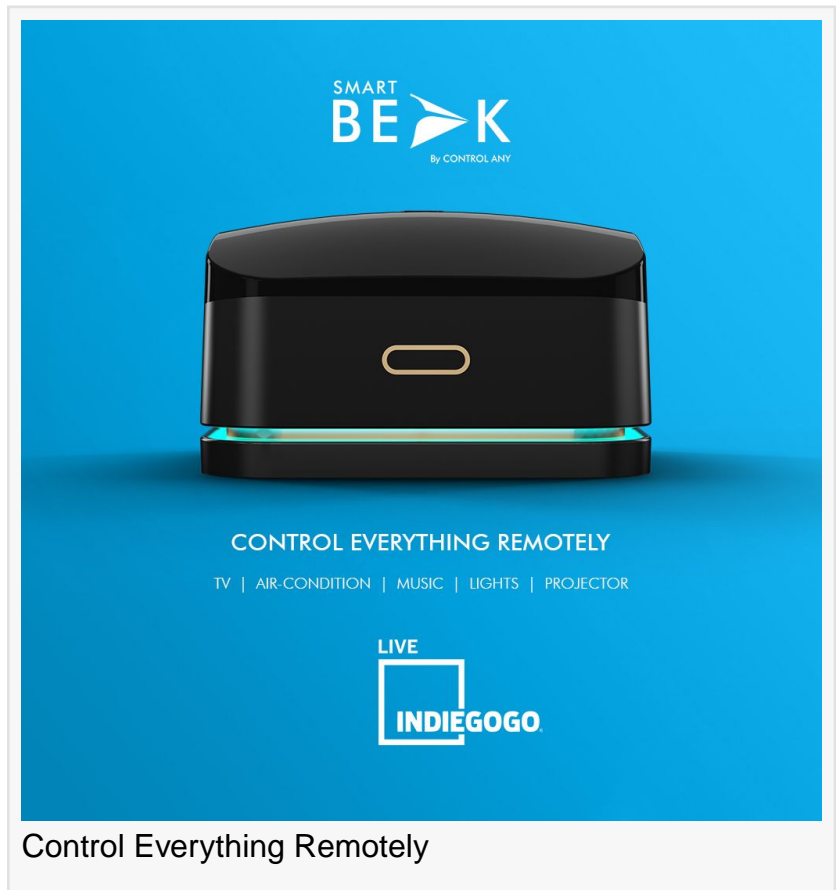
LAS VEGAS, NEVADA, UNITED STATES, December 18, 2017

/EINPresswire.com/ -- [ControlAny](http://ControlAny.com) - a key player in the IoT automation space will release its' flagship product the [BEAK](http://BEAK.com) in January at the Biggest Tech Trade show of the Year 2018 Consumer Electronics Expo (CES) in Las Vegas, USA. ControlAny's BEAK, an ultimate ergonomic, compact and modern solution for smart home will be showcased at CES Stall #52127/ Hall G/ Eureka Park.

Ahead of its official reveal to the public, the BEAK has already received critical acclaim and has been bestowed the highest accolade of "INNOVATION AWARDS HONOREE" in the Smart Home category by the Consumer Electronics Association. Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, independent engineers and members of the trade media to honor outstanding design and engineering in cutting edge consumer electronics products across categories such as 3D printing, fitness, embedded technology, gaming, home appliances and many more.

On the occasion of BEAK's launch, ControlAny Director – Marketing & Sales Mr. Pramod Sinha adds, "As a company, we are passionate about making our lives and environment simple with the help of technology. We are a product of our surroundings and our automation solutions are a byproduct of this symbiotic relationship. The BEAK is the crucial missing link in the smart home chain and is designed to fit every IoT need. This product is the result of tremendous hard work and determination and we strongly believe that it plays a pivotal role in the daily lives of consumers by making it simple and effective."

The BEAK is designed to deliver the ultimate smart home experience with the ability to control hundreds of appliances such as TV, Air Conditioners, music devices, projectors, curtains, and smart



lights through multiple wireless technologies using ControlAny platform, which will help users to manage all appliances under one roof. It eliminates the use of multiple remote controls, integrates with the most popular smart devices and has an intuitive app interface suited for easy and smooth operation of your home.

Designed with a great sense of elegant aesthetic in mind, the BEAK is shaped perfectly for traditional, contemporary and the modern homes of today, taking SMART LIVING one step ahead.

Physically, the device is esthetically rich in looks and no bigger than an average mouse/router in size and has a low power high performance CPU to keep the smart home running at optimum capacity. It can control big and small appliances easily with no harm to the user.

The BEAK has crucial capacitive touch, Ambient light, temperature and humidity sensors that collect accurate environmental sensing data to ensure a top-notch integrated experience. These sensors regulate airflow and provide individual room temperature by working with your home's air conditioner, learn real-time from the surroundings, increase electricity savings by 10-20% by optimizing consumption and master's patterns for ease of use. This signature product has high quality metallic finished body along with transparent polycarbonate and a scratch resistance surface.

The BEAK is an innovative and affordable solution targeted to simplify and redefine the concept of Smart Living. Users can set individual room temperatures, set it to turn on the lights as soon as they walk in, have a home theater with a projector in a jiffy, search for their favorite TV shows and eliminate the use of all traditional remotes. The BEAK's indicative feature is that it integrates with many popular devices such as the Philips Hue to control home mood lighting, the Nest to keep the house at optimum temperature, the Wink for safeguard and security, the



Enabled Smart Living



Innovative, Affordable and Accessible

Sonos for the best audio experience and even the virtual assistant Amazon Echo, the list continues. The app's intuitive interface is suited for easy and smooth operation of your home.

BEAK's compatible with wireless protocols like Zigbee, Zwave, BLE and WiFi to give consumers an uninterrupted experience along with a special feature of BEAK to BEAK communication.

2018 will be an exceptional year for ControlAny as the company will launch its subsequent line of flagship smart IoT home products - The SmartSwitch (Touche~) with real-time energy monitoring capabilities and a Universal Smart Hub with local data processing capabilities. The company will also be making a serious foray into industrial automation by providing solutions based on IoT.

More info. About BEAK – www.controlany.com/beak

About ControlAny:

Founded in 2014 in Ahmedabad, India, ControlAny is a major player in the IoT space. A passionate and young team of 30 hardcore techies, electronic and design experts are led by its Director – Marketing & Sales Mr. Pramod Sinha. The company has developed a line of products - The Smart Switch (Touche), The Universal Hub and the BEAK. ControlAny's vision is to be a market leader by providing various IoT based solutions in the home automation sector, build smart cities and play a vital role in providing complete IoT solutions.

BEAK will also be available on Indiegogo from January 2018

ControlAny has already received awards from the industry leaders apart from CES 2018 Innovation Honoree Award.

1. Aegis Graham Bell Award 2014 for Mobile Technology Breakthrough
2. IoT Innovation award 2017 at International Conference on ICT for Intelligent Systems

More information is available on www.controlany.com

Let's meet at CES 2018 at BOOTH #52127 / HALL G, EUREKA PARK, LAS VEGAS, NV.

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