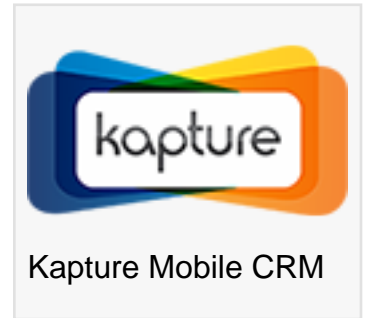


Bahamas Paradise Cruise Line migrates to Kapture CRM with an integrated Booking Engine

CORAL SPRINGS, FLORIDA, US, December 18, 2017 /EINPresswire.com/ -- [Bahamas Paradise Cruise Line](#), based out of Palm Beach, Florida, initiated a technology migration to a cloud based infrastructure in mid-2017. The Cruise line, which operates short duration 2 Night cruises to the Bahamas from the Port of Palm Beach chose [Kapture CRM](#) as its technology partner. Bahamas Paradise Cruise Line is the only cruise line offering 2 night cruises out of Florida and is also the only cruise line offering cruise & stay vacation package wherein guests can stay back in the Bahamas in various Hotels & Resorts before embarking on the return leg of the cruise. Over 220,000 passengers cruised with the Company in the year 2016 alone.



Kapture's cloud based booking engine is customized to the cruise industry. With a CRM at the core of the product and a strong mobility offering, Kapture has been able to offer a single platform to manage digital, call center and other channels along with a CRM experience.

Speaking about the partnership, Oneil Khosa, CEO of Bahamas Paradise Cruise Line said, "We wanted to implement the most up to date technological solutions and chose Kapture after evaluating several products. Kapture's implementation has been seamless and cost effective. As we add more ships and destinations, we see much greater scalability with Kapture CRM. We are happy with the results."

Sheshgiri Kamath, CEO of Adjetter Media Network Pvt Ltd, creators of Kapture CRM said, "Bahamas Paradise Cruise Line has been ahead of the curve in terms of technology adoption and openness to innovation. We are delighted to be able to provide modern technological solutions to them".

Kapture CRM powers over 500 enterprise clients across 12 countries with a deep focus on travel industry. They have customized offerings for hotels, airlines, travel agents and cruise lines.

Cruises offered by Bahamas Paradise Cruise Line can be booked here:
www.bahamasparadisecruise.com

Kapture CRM
email us here
Kapture CRM
+1 415-630-6777

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.