

Anti-counterfeit Packaging in North America 2017 Market Expected to Grow at CAGR 12.68% and Forecast to 2021

The analysts forecast the anti-counterfeit packaging market in North America to grow at a CAGR of 12.68% during the period 2017-2021.

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/EINPresswire.com/ --

WiseGuyReports.Com Publish a New Market Research Report On - "Anti-counterfeit Packaging in North America 2017 Market Expected to Grow at CAGR 12.68% and Forecast to 2021".

Counterfeits are referred to unauthorized reproductions that are identical to the genuine products. This means counterfeit products are a duplicate of the trademarked brand. Consumer goods such as clothing, cigarettes, jewelry, and electronic equipment are easily counterfeited and sold in the market. Anti-counterfeiting packaging is the process of assigning secure packaging to products to minimize their infringement and counterfeiting. The market for counterfeit goods is growing strongly in North America.

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Covered in this report

The report covers the present scenario and the growth prospects of the anti-counterfeit



packaging market in North America for 2017-2021. To calculate the market size, the report presents a detailed picture of the market by way of study, synthesis, and summation of data from multiple sources.

The market is divided into the following segments based on geography:

- Canada
- Mexico
- US

The report, Anti-counterfeit Packaging Market in North America 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- 3M
- Avery Dennison
- SICPA
- Zebra

Other prominent vendors

- Alien Technology
- AlpVision
- CCL
- DuPont
- Essentra
- Impinj

Market driver

- Prevention against counterfeiting
- For a full, detailed list, view our report

Market challenge

- High expenditure on authentication and traceability systems
- For a full, detailed list, view our report

Market trend

- Rise in demand for 3D barcodes
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?

- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

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