

Data Center & Cloud Computing Market Analysis 2017 (By Segment, Key Players and Applications) and Forecasts

Data Center & Cloud Computing 2017 Global Key Players - Cisco, HPE, Dell, Oracle, Amazon Market Analysis and Forecast

PUNE, INDIA, December 18, 2017 /EINPresswire.com/ -- Summary

This IT strategic insight report "Data Center Infrastructure and Cloud Computing Considerations in Retail", analyzes the challenges and opportunities regarding data center upgrades and the usage of cloud computing in retail. Spending forecasts are provided for servers, storage, systems management software and public cloud services, as well as strategic advice for IT vendors and retailers.

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Retailers are highly dependent on IT infrastructure for running key business applications and creating a competitive customer experience through innovative technologies. Since they are under a growing pressure to keep operating costs at bay while also launching various innovative solutions for maintaining competitiveness, retailers require updates to their IT infrastructure. Outdated servers, storage, networking and software need to be refreshed so that higher capacity, agility and scalability can be achieved at a lower or comparable cost.

Companies mentioned

Cisco
HPE
Dell
Oracle
Amazon
IBM
Fujitsu
Supermicro
Lenovo
AMD
ARM
SAP

Vmware
Google
Mydin
Kind
Kraft Foods

Scope

- Most retailers look to implement a hybrid cloud solution that integrates on-premises and hosted environments in order to take advantage of scalability and cost-efficiency while also meeting data compliance requirements Although vendors tend to focus more on advances on the software side, retailers are still heavily hardware-focused and aim to maintain their own datacenter resources so that they can remain in control over their IT and meet compliance requirements
- Retailers continue to invest in server and storage infrastructure, however the ongoing shift towards public cloud services leads to a gradual decline in hardware spending

Reasons to buy

- Gain insight into retailers' data center infrastructure and cloud computing priorities. This reports helps you to structure your retail specific infrastructure strategy, and is especially useful for vendors that offer servers, storage, networks or cloud services.

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