

# ORIGINAL SOUPMAN LAUNCHES SOUPMAN SOUP CLUB MEMBERSHIP

*GIVE THE GIFT OF SOUP ALL YEAR LONG - PERFECT HOLIDAY GIFT WARMS BODY AND SOUL*

EATONTOWN, NEW JERSEY, UNITED STATES, December 18, 2017

/EINPresswire.com/ -- [The Original Soupman](#), the makers of the best-tasting soup in the world, announce the launch of their newest way to keep you and your loved ones “in the soup” all year long: [The Soupman Soup Club](#) Membership. Perfect as stocking stuffers, fans can now give the “souper” gift of wholesome, delicious Original Soupman soups by purchasing a Club Membership. This is the gift that keeps on giving, whether it’s for you, your friends or family, and offers Original Soupman legendary soups that can now be delivered right to your front door. Members will also have four membership options to choose from and exclusive discounts. Ordering is simple: simply sign up and choose your soups!



The delicious flavors include: Shrimp Bisque, filled with plump real shrimp and Orzo pasta; Lobster Bisque, brimming with succulent fresh lobster and veggies; Gluten-Free Lentil, which offers a hearty, fiber-rich meal; Chicken Gumbo, the authentic soulful southern delight and Crab and Corn Chowder, a seaside inspired fan favorite, are all available at [originalsoupman.com](#). Fans can purchase 6-packs of the small batch, super fresh soups that are still made with the handcrafted excellence that has made these soups legendary with prices ranging from \$19.99 to \$24.96. The Original Soupman Soup wants to be sure that everyone has chance to enjoy the best tasting soup in the world – Soupman – Soup For All™.

“

Now, you can gift healthy, delicious soups so everyone – including you and your family – can enjoy our fantastic soups that will be delivered right to your home!”

*Joseph Hagan, President of  
The Original Soupman*

“What better way to stay warm and cozy this winter – and all year long – than with a bowl of the best comfort food in the world – our Original Soupman soup?” says Joseph Hagan,

President of The Original Soupman. “Now, you can gift healthy, delicious soups so everyone – including you and your family – can enjoy our fantastic soups that will be delivered right to your

home!"

The Original SoupMan® sells its complete line of delicious soups in eco-friendly shelf stable Tetra-Pak cartons at the best supermarkets, grocery, mass market and convenience stores. The Original Soupman chooses to package in Tetra-Paks because it makes it possible to have the high quality, best tasting soups in a shelf stable package and contains no BPA compared to canning. The company also supplies soup to foodservice operations including restaurants, colleges, franchises and more.

The brand became famous when the "Soupman," yelled, "No Soup for You" on the iconic television series Seinfeld, at the counter of the store ladling soup on any given day. Today the brand stands for "[Soupman -- Soup For All.](#)"

The Original Soupman® soups are now available online and at Amazon.com. For a store tracker or to order go to [www.originalsoupman.com](http://www.originalsoupman.com).

#### About Soupman

In 1984, The Original Soupman opened its doors at 55th Street & 8th Avenue in Manhattan and quickly became a worldwide destination. Rated #1 by Zagat and praised by the New York Times as "Art, not Soup," it set the standard for innovation and excellence long before the famous "Seinfeld" episode made it a cultural icon. They sell soup across America in Tetra-Pak cartons grocery stores next to Campbell's and Progresso as well in franchise restaurants and foodservice operations. Visit [www.originalsoupman.com](http://www.originalsoupman.com) and "Like" us on Facebook.

Diane Lilli  
Bender Group  
973 744 0707  
email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2017 IPD Group, Inc. All Right Reserved.