



Performance Marketing Company, Cars Digital Inc. Continues Acquisitions of Regional Search Portals

Auto lead generation service acquires small arsenal of regional shopping portals within Tri State area; plans national expansion, seeks regional sites, players

COMMACK, NEW YORK, UNITED STATES, December 18, 2017

/EINPresswire.com/ -- Cars Digital Inc. of Commack New York develops proprietary software intended to help used cars dealers connect with local shoppers through digital advertising. The company, which consists of just 12 employees, operates localized sites such as westchesterusedcars.com, connecticutusedcars.com, floridausedcars.com and others.

Discover a service for car dealers that converts shoppers to buyers.

The company, which consists of just 12 employees, operates localized sites such as westchesterusedcars.com, connecticutusedcars.com, floridausedcars.com and others.

Company CEO John Colascione recently revealed that much of its programs success has been based from its Long Island vertical, named “LI” used cars, or LongIslandUsedCars.com, which serves primarily Nassau and Suffolk counties; New York’s southernmost counties which make up the Long Island region.

“

Our ownership of several Long Island centric publications has also fueled this growth in the region and we’re looking for other players in other markets to get involved.”

John Colascione

“Long Island Used Cars has been a tremendous success for us here on Long Island, specifically within Nassau and Suffolk counties. Our online program, here on Long Island, is supported with its own print magazine distributed throughout the Island” said Colascione. “Our plan is to duplicate our Long Island success breaking in other regions. Our ownership of several Long Island centric publications has also fueled this

growth in the region and we’re looking for other players in other markets to get involved.”

The car-centric ad agency is seeking partners in most regional areas throughout the United States, especially areas such as Connecticut and Florida and says they can launch new regional portals in any market with a push of a button.

About Cars Digital Inc.

Cars Digital Inc., is an automotive subsidiary company of Long Island Media Inc., a certified CDK Global Partner, registered BBB Company and Google Certified Agency. Developers of proprietary tools and software which help automotive dealers connect with buyers.

For more information please visit <https://www.carsdigital.com>

John Colascione
Cars Digital Inc.
1-888-282-9198
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.