

A Great Acquisition Candidate for a Netflix or Helios and Matheson

The Movie Studio, Inc. (OTC Pink: MVES) is well positioned to be acquired by one of the larger streaming entertainment companies

MIAMI, FLORIDA, USA, December 19, 2017 /EINPresswire.com/ -- EmergingGrowth.com, a leading independent small cap media portal with an extensive history of providing unparalleled content for the Emerging Growth markets and companies, reports on the Global Video Streaming Market.

[The Movie Studio](#), Inc. (OTC Pink: MVES) is positioned to be a great acquisition target for streaming providers that continue to invest billions of dollars in original content. [Netflix](#), Inc. (NASDAQ: NFLX)'s content chief, Ted Sarandos, told Variety in an interview in August that the company "will spend \$7 billion to \$8 billion on content in 2018." After successfully launching "Exposure" and "Bad Actress" on Amazon Prime, The Movie Studio, Inc. (OTC Pink: MVES) has a proof of concept and launch pad for further original content distribution.

According to analysts at Statista, the global video streaming market is forecast to see revenues grow from \$12.57 billion in 2017 to \$18.65 billion by 2022, representing a compound annual growth rate (CAGR) of 8.30%.

Through the acquisition of Emerging Pictures, The Movie Studio, Inc. (OTC Pink: MVES) gained a network of 150 theaters and is working to secure licensing rights to distribute "up to" 1,800 movies in the catalog. This is a major step for the company, in what appears to be a potential parallel to Helios & Matheson's (NASDAQ: HMNY) [MoviePass](#), however The Movie Studio has access to legacy content, library content or new content "Owned" by The Movie Studio, Inc.

Helios and Matheson Analytics, Inc. (NASDAQ: HMNY): The company, which also owns and operates the popular MoviePass app, utilizes a subscription-based model that allows consumers to see one movie per 24 hours. The technology is available in 91% of the almost 40,000 theaters across the United States.

MoviePass is a relatively similar concept to The Movie Studio, Inc.'s (OTC Pink: MVES) recent acquisition, Emerging Pictures and its ability to deliver commercial-grade video on demand services. The Movie Studio, Inc. (OTC Pink: MVES) now has a network of over 150 theaters in the US, with the rights to distribute over 1,800 movies. As of December 2017, Helios and Matheson Analytics, Inc. (NASDAQ: HMNY) has a market cap of \$113.6 million and a share structure consisting of 12.44

EMERGING *Growth*

Emerging Growth Companies



The Movie Studio, Inc.

million shares outstanding and a float of 5.02 million shares. During the third quarter 2017, the company reported total revenue of \$1.17 million and a net loss of \$43.46 million.

Overall, The Movie Studio, Inc. (OTC Pink: MVES) is well positioned to be acquired by one of the larger streaming entertainment companies, as they bolster their budgets in an effort to compete for top original content.

RLJ Entertainment, Inc. (NASDAQ: RLJE): The diversified digital content channel company is engaged within the acquisition, development, production, and distribution of digital content and TV programming. The company operates three main subsidiaries: Proprietary Subscription-Based Digital Channels, Intellectual Property Licensing, and Wholesale Distribution. RLJ Entertainment, Inc. provides original and third party licensed programming to its content channels: Acorn, RLJE Films, Urban Movie Channel, Acacia, and Athena. As of December 2017, RLJ Entertainment, Inc. has a market cap of \$53.46 million and a share structure consisting of 14.07 million shares outstanding and a float consisting of 3.43 million shares. During the third quarter, the company reported total revenue of \$20.9 million and a net loss of \$2.72 million.

Lions Gate Entertainment Corp. (NYSE: LGF): The company operates within the production and distribution of motion pictures, TV programming, home entertainment, and more. Lions Gate Entertainment Corp. operates three main segments: Motion Pictures, Television Production, and Media Networks. Furthermore, the company has become a household name after successful producing “The Hunger Games” series, “La La Land,” “The Expendables,” and the “John Wick” series. Lions Gate Entertainment Corp. has a market cap of \$6.39 billion and maintains a share structure consisting of 81.27 million shares outstanding and a float of 67.50 million shares, as of December 2017. During the third quarter 2017, the company reported total revenue of \$940 million and net income of \$15.5 million.

Twenty-First Century Fox, Inc. (NASDAQ: FOXA): The film and television production giant is responsible for some of the greatest movies of last decades: “Star Wars,” “Independence Day,” “Avatar,” “Home Alone,” “Planet of the Apes” series, and countless others. The company’s television unit also produces some of the most well known shows on TV: “Empire,” “This Is Us,” “Modern Family,” “American Horror Story,” and many more. Twenty-First Century Fox, Inc. has a market cap of \$61.53 billion and maintains a share structure consisting of 2.32 billion shares outstanding and a float of 1.04 billion shares, as of December 2017. During the third quarter 2017, Twenty-First Century Fox, Inc. reported total revenue of \$7 billion and net income of \$855 million.

The Walt Disney Company (NYSE: DIS): The diversified entertainment company operates three main business segments: Media Networks, Parks and Resorts, and Studio Entertainment. Within its Media Network business, The Walt Disney Company operates cable networks, such as ABC, ESPN, Disney Channel, Freeform, and various radio broadcasting outlets. The company’s Studio Entertainment business produces and acquires animated and traditional motion pictures through its well-known subsidiaries: Walt Disney Pictures, Marvel, Lucasfilm, Pixar, and Touchstone. As of December 2017, The Walt Disney Company has a market cap of \$157.98 billion and maintains a share structure consisting of 1.51 billion shares outstanding and a float of 1.44 billion shares.

The company has produced numerous original films and content, which has been distributed all over the world. and is now breaking into the upper echelons after the successful release of “Exposure” and “Bad Actress” on Amazon Prime Video.

The recent rise of MoviePass proves that The Movie Studio, Inc. (OTC Pink: MVES) has the ability to succeed, by comparison of their technologies within the motion picture and theater industry. After acquiring Emerging Pictures, The Movies Studio, Inc. (OTC Pink: MVES) now has a network of 130

theaters and the rights to distribute 1,800 movies, procuring management's vision to be a major player in the commercial-grade video on demand business, while on track to be a major benefactor from the growing streaming video industry.

See the Press Release and more on The Movie Studio, Inc. (OTC Pink: MVES) at
EmergingGrowth.com
<http://emerginggrowth.com/?s=mves>

About EmergingGrowth.com

EmergingGrowth.com is a leading independent small cap media portal with an extensive history of providing unparalleled content for the Emerging Growth markets and companies. Through its evolution, EmergingGrowth.com found a niche in identifying companies that can be overlooked by the markets due to, among other reasons, trading price or market capitalization. We look for strong management, innovation, strategy, execution, and the overall potential for long-term growth. Aside from being a trusted resource for the Emerging Growth info-seekers, we are well known for discovering undervalued companies and bringing them to the attention of the investment community. Through our parent Company, we also have the ability to facilitate road shows to present your products and services to the most influential investment banks in the space.

All information contained herein as well as on the EmergingGrowth.com website is obtained from sources believed to be reliable but not guaranteed to be accurate or all-inclusive. All material is for informational purposes only, is only the opinion of EmergingGrowth.com and should not be construed as an offer or solicitation to buy or sell securities. The information may include certain forward-looking statements, which may be affected by unforeseen circumstances and / or certain risks. This report is not without bias. EmergingGrowth.com has motivation by means of either self-marketing or EmergingGrowth.com has been compensated by or for a company or companies discussed in this article. Full details about which can be found in our full disclosure, which can be found here, <http://emerginggrowth.com/726886837-2/>. Please consult an investment professional before investing in anything viewed within. When EmergingGrowth.com is long shares it will sell those shares. In addition, please make sure you read and understand the Terms of Use, Privacy Policy and the Disclosure posted on the EmergingGrowth.com website.

Emerging Growth Staff
EmergingGrowth.com
305-323-5687
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.