



Bancassurance Technology Market in Europe 2017 Share, Trend, Segmentation and Forecast to 2021

Wiseguyreports.Com Publish New Report On -"Bancassurance Technology Market in Europe - Industry Analysis, Size, Share, Trends, Growth and Forecast 2017 - 2021"

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[Bancassurance Technology Market in Europe 2017](#)

Bancassurance refers to a distribution channel for insurance products. It is a means for insurance companies to sell their products through banks, which allows the former to cater to a wide customer base. The bancassurance model is very common in many countries across Europe, including France, Spain, and Portugal. There are also several new entrants in the market, intensifying the competition, and encouraging insurance companies to innovate and customize products based on client requirement.

With the advent of technology boom worldwide, banks and insurance firms across Europe have increasingly become dependent on computers, Internet and other technology mediums to run their business and drive revenue growth. The technology trend in the banking and insurance sectors will only intensify in the future, leading to a rise in popularity of bancassurance in Europe.

The analysts forecast the bancassurance technology market in Europe to grow at a CAGR of 3.94 percent during 2015-2019.

Covered in this Report

In this report, Technavio presents an overview of the bancassurance technology market in Europe. We also include the PEST analysis of the insurance market in Europe and the adoption of third platform technologies, such as cloud, big data and others, by banks and insurance firms.

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The report, namely Bancassurance Technology Market in Europe 2015-2019, is based on an in-depth market analysis, with inputs from industry experts. The report covers the market landscape in Europe and its growth prospects in the coming years. It also includes information about the key vendors operating in the market.

Key Vendors

- Agile Financial Technologies
- BSB

- E&Y
- HP
- IBM
- Oracle

Other Prominent Vendors

- BPC Group
- FICO
- Accenture
- Amazon Web Service
- Capgemini
- Cognizant Technology Solutions
- CSC
- EMC
- Genpact
- Google
- Informatica
- Orwell Group
- Netapp
- Polaris
- Rackspace Hosting
- Salesforce
- SAP
- Symantec
- TCS
- T-Systems
- Verizon Communications
- VMware
- Wipro

Market Driver

- Streamlining of Transaction Process
- For a full and detailed list, view our report

Market Challenge

- Data Security and Data Privacy Risk
- For a full and detailed list, view our report

Market Trend

- Increased Focus on SaaS Solutions
- For a full and detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Table of Contents –Analysis of Key Points

- 01. Executive Summary
- 02. List of Abbreviations
- 03. Scope of the Report
 - 03.1 Market Overview
 - 03.2 Products and Services Offerings
- 04. Market Research Methodology
 - 04.1 Market Research Process
 - 04.2 Research Methodology
- 05. Introduction
- 06. Market Landscape
 - 06.1 Market Overview
 - 06.2 Bancassurance Market in EMEA
 - 06.2.1 Market Size and Forecast
 - 06.3 Bancassurance Technology Market in Europe
 - 06.3.1 Market Size and Forecast
 - 06.4 Insurance Products Offered by Banks in Europe
 - 06.5 Bancassurance Distribution Models
 - 06.6 PEST Analysis for Insurance Industry in Europe
 - 06.6.1 Political
 - 06.6.2 Economical
 - 06.6.3 Social
 - 06.6.4 Technological
 - 06.7 Five Forces Analysis
- 07. Adoption of Third Platform Technologies
 - 07.1 Cloud Computing
 - 07.1.1 Overview
 - 07.1.2 Cloud Computing in Bancassurance Technology Market in Europe
 - 07.2 Big Data and Analytics
 - 07.2.1 Overview
 - 07.2.2 Big Data in Bancassurance Technology Market in Europe
 - 07.3 Mobility
 - 07.4 Social Media
- 08. Key Leading Countries
 - 08.1 Portugal
 - 08.2 Spain
 - 08.3 France
- 09. Buying Criteria
- 10. Market Growth Drivers
- 11. Drivers and their Impact
- 12. Market Challenges
- 13. Impact of Drivers and Challenges

- 14. Market Trends
- 15. Trends and their Impact
- 16. Vendor Landscape
 - 16.1 Competitive Scenario
 - 16.2 Major Key Vendors

- 17. Key Vendor Analysis
 - 17.1 Agile Financial Technologies
 - 17.1.1 Key Facts
 - 17.1.2 Business Overview
 - 17.1.3 SWOT Analysis
 - 17.2 BSB
 - 17.2.1 Key Facts
 - 17.2.2 Business Overview
 - 17.2.3 SWOT Analysis
 - 17.3 E&Y
 - 17.3.1 Key Facts
 - 17.3.2 Business Overview
 - 17.3.3 Business Segmentation by Revenue 2013
 - 17.3.4 Business Segmentation by Revenue 2012 and 2013
 - 17.3.5 Geographical Segmentation by Revenue 2013
 - 17.3.6 Business Strategy
 - 17.3.7 Recent Developments
 - 17.3.8 SWOT Analysis
 - 17.4 HP
 - 17.4.1 Key Facts
 - 17.4.2 Business Overview
 - 17.4.3 Business Segmentation by Revenue 2013
 - 17.4.4 Business Segmentation by Revenue 2012 and 2013
 - 17.4.5 Geographical Segmentation by Revenue 2013
 - 17.4.6 Business Strategy
 - 17.4.7 Recent Developments
 - 17.4.8 SWOT Analysis
 - 17.5 IBM
 - 17.5.1 Key Facts
 - 17.5.2 Business Description
 - 17.5.3 Business Segmentation
 - 17.5.4 Revenue Segmentation by Business Segment
 - 17.5.5 Revenue Segmentation by Business Operation
 - 17.5.6 Revenue Comparison of Business Segments 2012 and 2013
 - 17.5.7 Revenue Segmentation by Geography
 - 17.5.8 Business Strategy
 - 17.5.9 Key Developments
 - 17.5.10 SWOT Analysis
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Norah Trent
wiseguyreports
+1 646 845 9349 / +44 208 133 9349
email us here

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