



Guided Health Market Analysis 2017 (By Segment, Key Players and Applications) and Forecasts

Guided Health Global Market 2017: Key Players MySkin, Sleep Cycle, MyFitnessPal, Butt Out, Strava

PUNE, INDIA, December 20, 2017 /EINPresswire.com/ -- Pune, India, 20th December 2017: WiseGuyReports announced addition of new report, titled "TrendSights Analysis: [Guided Health](#)".

Summary

"TrendSights Analysis: Guided Health", explores what the Guided Health trend is, why it is important, who is most influenced by it, and how brands and manufacturers can capitalize on it. The research concludes by identifying where the trend is heading next and how long it will last.

In the "information economy," health-conscious consumers now more confidently embrace an abundance of new information tools, enabling more health-driven choices. Consumers are seeking conveniences that make it easier to reach their health goals, including functional health products and more transparent nutritional labeling to guide them towards their health targets.

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Companies mentioned

MySkin
Sleep Cycle
MyFitnessPal
Butt Out
Strava
MyMoodTracker
CleanSpace
SmartCardia
Tellspec
Hapi
Myvessyl
RXBar
Tolerant
Tastefully Plated
Just Chill
Suja Organic
Verday
My Trusty Skincare
Belif
Pacifica
Seedlip
Vita
Johnny Walker
Ritual

Organic Choice
Evolve
Golp
Perfect Fit
Purina

Scope

- Over half of consumers globally are concerned about the impact of diet on health and appearance.
- Over three quarters of consumers globally are interested in food and drinks that improve general health and wellbeing.
- Over a third of consumers globally find knowing what food and drinks are healthy for them confusing.

Reasons to buy

- Understand the relevant consumer trends and attitudes that drive and support innovation success so you can tap into what is really impacting the industry.
- Gain a broader appreciation of the fast-moving consumer goods industry by gaining insights from both within and outside of your sector.
- Access valuable strategic take-outs to help direct future decision-making and inform new product development.

Table of Content: Key Points

Trend Snapshot

What is Guided Health?

Why is Guided Health important?

Who is driving Guided Health?

How can Guided Health be capitalized on?

What Next in Guided Health?

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