

IT 2017 Africa Market Expected to Grow at CAGR 10.42% and Forecast to 2021

WiseGuyReports.com adds "IT Market in Africa 2015-2019" reports to its Database.

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About IT in Africa

People in Africa are increasingly adopting new technologies due to the growing use and need for mobile connections and the internet to stay connected. The authorities in less developed countries of Africa have



been adopting IT to get into the global markets to gain visibility. Some of the key trends stimulating the growth of the IT market in Africa include the benefits recognized as a result of mobile health technology or remote patient monitoring methods, micro financing services through mobile-based money transfer mode such as m-pesa, and the knowledge gained through the world wide web. The knowledge acquired through the internet has already transformed several lives in the poverty-stricken areas of Africa. The agriculture and education sectors have attained significant benefits due to access to information. IT that has led to the modernization of several infrastructure projects in Africa has contributed significantly to its tourism industry. Technavio's analysts forecast the IT market in Africa to grow at a CAGR of 10.42% over the period 2014-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the IT market in Africa for the period 2015-2019. The market is segmented into three: hardware, software, and IT services. South Africa, Nigeria, Kenya, Morocco, Tanzania, Zambia, Uganda, and Ghana are the major countries considered while calculating the market size.

Technavio's report, IT Market in Africa 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report includes the profile of the key vendors operating in this market.

Key Vendors

- Accenture
- Dimension Data Holdings
- Google
- HP
- IBM
- Microsoft
- SAP

Other Prominent Vendors

- Assecco Nigeria
- 3M
- Acer
- Aegis Group
- Agility Global Health Solutions
- Apple
- Bytes Healthcare Solutions
- Capgemini
- Cerner
- Cisco Systems
- CSC

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Key Market Driver

- Government Initiatives
- For a full, detailed list, view our report

Key Market Challenge

- High Attrition Rate
- For a full, detailed list, view our report

Key Market Trend

- Growing Adoption of Cloud Computing
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?

• What are the strengths and weaknesses of the key vendors?

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