

UK FOOTWEAR MARKET 2017 INDUSTRY ANALYSIS, GROWTH, SIZE, SHARE, TRENDS, FORECAST TO 2022

UK Footwear Market Highlights and Major Players Analysis 2022

PUNE, INDIA, December 21, 2017 /EINPresswire.com/ -- Summary

"The [UK Footwear](#) Market 2017-2022", report offers comprehensive insight and analysis of the market (including forecasts up to 2022), the major players, the main trends, and consumer attitudes. It provides in-depth analysis of the following: the hot issues impacting the market, strategies for success, market sizes and forecasts, retailer profiles, retailer market shares, consumer data and future outlook.

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Companies mentioned

Clarks

Sports Direct

JD Sports

Marks & Spencer

Primark

Next

Kurt Geiger

Office

Schuh

New Look

Asda

Amazon

River Island

Sainsbury's

ASOS

Dune

TK Maxx

Shoe Zone

The UK footwear market is forecast to grow by 13.7% over the next five years, and will be driven

by higher retail prices with inflation staying above 1.0% until 2021. As a consequence volumes will remain muted as shoppers opt to delay purchases - except for those on essential children's footwear.

Scope

- Just 9.9% of footwear shoppers buy at least once a month, compared to 15.7% of clothing shoppers.
- Quality is the biggest purchase motivator with 90.3% of footwear shoppers citing it as important. Quality holds more importance among mature shoppers making it imperative that the likes of Clarks, Hotter and Pavers showcase their quality credentials.
- Between 2012 and 2017 an additional £80m has been spent on wide fit footwear, with the market outperforming the adult footwear sector.

Reasons to buy

- Utilise the detailed market data and insight to help form an effective growth strategy across the footwear market and its subsectors (men's footwear, women's footwear, and children's footwear).
- Understand the opportunities in the market by learning who shops for footwear, how frequently they shop and what drives their store selection in order to drive conversion and spend.
- Understand how spend per head will change over the coming years, and learn which age groups will be most lucrative to target.

Table of Content: Key Points

The hot issues

What people buy

Where people shop

How people shop

Why people shop

Methodology

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