



Global Advertising 2017 Industry Trends, Sales, Supply, Demand, Analysis & Forecast to 2023

Advertising Market 2017 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting to 2023

PUNE, MAHARASHTRA, INDIA, December 21, 2017 /EINPresswire.com/ -- Summary

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This report provides in depth study of "Advertising market" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization. The Advertising Market report also provides an in-depth survey of key players in the market which is based on the various objectives of an organization such as profiling, the product outline, the quantity of production, required raw material, and the financial health of the organization.

The global Advertising market will reach xxx Million USD in 2017 with CAGR xx% 2018-2023. The objective of report is to define, segment, and project the market on the basis of product type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

Omnicom Group
WPP
Dentsu Inc.
PublicisGroupe
IPG
Havas SA
Focus Media Group
Guangdong Advertising Co., Ltd.
Bluefocus Communication Group Co., Ltd.
SiMei Media
AVIC Culture Co.,Ltd.
Yinlimedia
Hunan TV and Broadcast Intermediary Co., Ltd.
Guangdong Guangzhou Daily Media Co., Ltd.
Beijing Bashi Media Co., Ltd.
Dahe Group
China Television Media
Spearhead Integrated Marketing Communication Group
Shanghai Xinhua Media Co., Ltd.
Chengdu B-ray Media Co., Ltd.

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Based on products type, the report describes major products type share of regional market. Products mentioned as follows:

- TV Advertising
- Newspaper & Magazine Advertising
- Outdoors Advertising
- Radio Advertising
- Internet Advertising
- Others

Based on Application, the report describes major application share of regional market. Application mentioned as follows:

- Food & Beverage Industry
- Vehicles Industry
- Health and Medical Industry
- Commercial and Personal Services
- Consumer Goods
- Others

Based on region, the report describes major regions market by products and application. Regions mentioned as follows:

- Asia-Pacific
- North America
- Europe
- South America
- Middle East & Africa

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Table of Contents

- 1 Market Overview
 - 1.1 Objectives of Research
 - 1.1.1 Definition
 - 1.1.2 Specifications
 - 1.2 Market Segment
 - 1.2.1 by Type
 - 1.2.1.1 TV Advertising
 - 1.2.1.2 Newspaper & Magazine Advertising
 - 1.2.1.3 Outdoors Advertising
 - 1.2.1.4 Radio Advertising
 - 1.2.1.5 Internet Advertising
 - 1.2.1.6 Others
 - 1.2.2 by Application
 - 1.2.2.1 Food & Beverage Industry
 - 1.2.2.2 Vehicles Industry
 - 1.2.2.3 Health and Medical Industry
 - 1.2.2.4 Commercial and Personal Services
 - 1.2.2.5 Consumer Goods
 - 1.2.2.6 Others

1.2.3 by Regions

2 Industry Chain

2.1 Industry Chain Structure

2.2 Upstream

2.3 Market

2.3.1 SWOT

2.3.2 Dynamics

....

8 Major Vendors

8.1 Omnicom Group

8.1.2 Profile

8.1.2 Business Performance (Sales Revenue, Cost, Gross Margin)

8.2 WPP

8.2.1 Profile

8.2.2 Business Performance (Sales Revenue, Cost, Gross Margin)

8.3 Dentsu Inc.

8.3.1 Profile

8.3.2 Business Performance (Sales Revenue, Cost, Gross Margin)

8.4 PublicisGroupe

8.4.1 Profile

8.4.2 Business Performance (Sales Revenue, Cost, Gross Margin)

8.5 IPG

8.5.1 Profile

8.5.2 Business Performance (Sales Revenue, Cost, Gross Margin)

8.6 Havas SA

8.6.1 Profile

8.6.2 Business Performance (Sales Revenue, Cost, Gross Margin)

8.7 Focus Media Group

8.7.1 Profile

8.7.2 Business Performance (Sales Revenue, Cost, Gross Margin)

8.8 Guangdong Advertising Co., Ltd.

8.8.1 Profile

8.8.2 Business Performance (Sales Revenue, Cost, Gross Margin)

8.9 Bluefocus Communication Group Co., Ltd.

8.9.1 Profile

8.9.2 Business Performance (Sales Revenue, Cost, Gross Margin)

8.10 SiMei Media

8.10.1 Profile

8.10.2 Business Performance (Sales Revenue, Cost, Gross Margin)

8.11 AVIC Culture Co.,Ltd.

8.12 Yinlimedia

8.13 Hunan TV and Broadcast Intermediary Co., Ltd.

8.14 Guangdong Guangzhou Daily Media Co., Ltd.

8.15 Beijing Bashi Media Co., Ltd.

8.16 Dahe Group

8.17 China Television Media

8.18 Spearhead Integrated Marketing Communication Group

8.19 Shanghai Xinhua Media Co., Ltd.

8.20 Chengdu B-ray Media Co., Ltd.

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