



The Radicati Group Releases “Mobile Statistics Report, 2018-2022”

New study offers statistical use data and four-year forecasts for Consumer and Business Mobile Adoption, Mobile Email and Mobile Messaging

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Sara Radicati

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For Immediate Release
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Palo Alto, CA – January 29, 2018 – A new study from the Radicati Group provides use data statistics and four-year forecasts on the number of business and consumer Mobile Users, adoption of Mobile Devices and Mobile Operating Systems, Mobile Email, Mobile Texting and Mobile Messaging. The study includes breakouts by region for North America, Europe, Asia/Pacific and Rest of World (RoW). As well as data on phone vs. tablet device adoption, mobile adoption by business size, vertical industry, and four-year forecasts.

According to the report, the number of mobile users is expected to exceed 6.5 billion in 2018, and grow to over 7.2 billion by year-end 2022. The total number of mobile devices, including both phones and tablets will be over 12.0 billion at the end of 2018. Mobile Messaging (including email, chat, social and IM) continues to see strong growth with both business and consumer users, while SMS text messaging is declining in favor of popular chat solutions, such as WhatsApp, Viber, and many others.

To order a copy of the study, or for additional information about our market research programs, please email us at admin@radicati.com or visit our web site at <http://www.radicati.com>.

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