



The Radicati Group Releases “Instant Messaging Statistics Report, 2018-2022”

Key Statistics and four-year forecasts on the adoption of Instant Messaging and Mobile Messaging across business and consumer users



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Sara Radicati

PALO ALTO, CA, USA, February 12, 2018 / EINPresswire.com/ -- Key Statistics and four-year forecasts on the adoption of Instant Messaging and Mobile Messaging across business and consumer users

For Immediate Release
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The [Radicati Group](http://www.radicati.com), Inc.
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Palo Alto, CA – February 12, 2018 – A new study from the Radicati Group provides use data statistics and four-year forecasts on the number of business and consumer Instant Messaging Users, Accounts, as well as adoption of Mobile Messaging (also known as Mobile IM or Mobile Chat), and Mobile Texting. The study includes breakouts by region for North America, Europe, Asia/Pacific and Rest of World (RoW).

Instant Messaging (IM) use continues to see strong growth with both business and consumer users on a worldwide basis. Instant Messaging, often also referred to as “chat”, offers real-time communication between two or more users. IM solutions, today, include group chat, conferencing, voice, video, and much more. Mobile Messaging is also seeing strong worldwide adoption with both consumer and business users.

According to the report, in 2018 the number of worldwide IM accounts (not including Mobile Messaging) total over 6.4 billion. This figure is expected to grow at an average annual rate of about 8% over the next four years, and reach over 8.6 billion by the end of 2022.

To order a copy of the study, or for additional information about our market research programs, please email us at admin@radicati.com or visit our web site at <http://www.radicati.com>.

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