



The Radicati Group Releases “Social Networking Statistics Report, 2018-2022”

Key Statistics and four-year growth forecasts on Social Networking Use

PALO ALTO, CA, USA, February 20, 2018 /EINPresswire.com/ -- Key Statistics and four-year growth forecasts on Social Networking Use

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Sara Radicati

For Immediate Release
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Palo Alto, CA – February 20, 2018 – In depth study from the Radicati Group provides use data statistics and four-year

forecasts on business and consumer adoption of Social Networking. The study includes data on the worldwide number of Social Networking users and accounts, broken out by region for North America, Europe, Asia/Pacific and Rest of World (RoW). It also provides data on business and consumer daily use and time spent on Social Networking sites.

Social networking use is still showing explosive growth with both consumer and business users on a worldwide basis. Due to the lack of interoperability between social networking sites, most users today have access to multiple social networking sites in order to fulfill different interests and stay connected with different communities. Social networking use is becoming pervasive across all demographics, thanks to its immediacy and ease of use.

To order a copy of the study, or for additional information about our market research programs, please email us at admin@radicati.com or visit our web site at <http://www.radicati.com>.

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