

## RoboForex (CY) is Announcing Its Rebranding to RoboMarkets

RoboForex (CY) Ltd is announcing its rebranding to RoboMarkets and will continue its professional activities under a new name.

LIMASSOL, CYPRUS, December 28, 2017 /EINPresswire.com/ -- RoboForex (CY) Ltd, a European broker, is announcing its rebranding to RoboMarkets and will continue its professional activities under a new name. RoboMarkets has taken strategic steps to establish a global brokerage and expand a product line with the collaboration of cutting-edge technology and proprietary solutions. RoboMarkets will continue to strengthen European Market presence and provide clients access to the financial markets while continuously improving trading conditions.

RoboForex (CY) Ltd started as a forex broker operating under CySEC license No. 191/13. Throughout the years, the company established itself within the financial industry and continuously refines its services to serve the needs of trader's worldwide while delivering innovations within the industry. As the company evolves, it has always followed a client-centric approach, placing client's needs in the forefront of all operations in parallel with providing a wide range of opportunities for trading the world's markets.

RoboMarkets defines itself as multi-asset broker and provides access to more than 8,700 trading instruments in seven types of assets classes. The company's core objectives are to assist traders' needs and deliver access to global markets in Europe.

Konstantin Rashap, RoboMarkets Chief Business Officer for Europe:

"All this time, we've been systematically expanding the list of available services and improving the quality of existing solutions. Nowadays, we're offering our clients access to the majority of the financial markets by utilizing the industry's essential trading platforms like MetaTrader 4/5 and proprietary solutions such as R Trader, R WebTrader, and R MobileTrader. We provide competitive trading conditions alongside 24/7 online support in 11 languages. RoboMarkets' short-term plans are to expand trading opportunities for the popular platforms MetaTrader, constant development of the proprietary solutions and enhance CopyFX and RAMM investments platforms. Continuous improvement of our Affiliate program, and expansion of financial instruments as within the scope of the company's targets. We acknowledge the importance of a local presence hence we are taking calculated steps to strengthen and grow in European countries. In 2018, RoboMarkets will be opening new representative offices in Central and Western Europe."

## About RoboMarkets

RoboMarkets is a trading name of RoboForex (CY) Ltd., a European broker with the CySEC license No. 191/13. RoboMarkets offers brokerage services in various countries all over the world and provides financial markets traders access to a variety of trading platforms. More detailed information about RoboMarkets can be found on the official website at <u>www.robomarkets.com</u>.

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