

# Face Make-up Market 2017 Global Share, Trend, Segmentation and Forecast to 2021

*The analysts forecast the global face make-up market to grow at a CAGR of 5.63% during the period 2016-2020.*

PUNE, INDIA, December 26, 2017  
/EINPresswire.com/ --

Global [Face Make-up Market](#)

## Description

WiseGuyReports.Com adds" Global Face Make-up Market 2016-2020 "Research To Its Database.

In 2015, the face make-up segment was the highest revenue generator in the global color cosmetics market, accounting for 37.46% of its revenue. In the US, bronzers and blushers were the top-selling beauty products in 2015, with sales increasing due to the rise of the contouring and face mapping trends. Smashbox's Step-By-Step Contour Kit is one of Sephora's top three contour brands. The New Dimension collection by Estée Lauder includes a shape and fill expert serum, expert liquid tape, shape and sculpt face kit, and shape and sculpt eye kit. These products have seen considerable demand in the global face make-up market, with consumers being influenced by celebrity styles and the latest trends.

## Covered in this report

The report covers the present scenario and the growth prospects of the global face make-up market for 2016-2020. To calculate the market size, the report considers revenue generated from the sales of the following face make-up products:

- Foundation (includes primer, BB cream, and contouring products)
- Face powder
- Blush
- Concealer
- Bronzer

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The market is divided into the following segments based on geography:

- Americas
- APAC
- Europe
- MEA

The Global Face Make-Up Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Coty
- Estée Lauder
- L'Oréal
- LVMH
- Shiseido

Other prominent vendors

- Amway
- Aveda
- Avon Products
- BABOR
- Chanel
- Clarins
- Kao
- Lotus Herbals
- Mary Kay
- Natura
- Nature Republic
- Boticário
- Oriflame
- Revlon

Market driver

- Demand for BB and CC creams
- For a full, detailed list, view our report

Market challenge

- Risk of exposure to toxic chemicals
- For a full, detailed list, view our report

Market trend

- Demand for contouring make-up products
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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