

# Database as a Service Market 2016 Global Market Expected to Grow at CAGR 65.49% and Forecast to 2020

*WiseGuyReports.com adds "Global Database as a Service Market 2016-2020" reports to its Database.*

PUNE, INDIA, December 26, 2017  
/EINPresswire.com/ --  
About the [Database As A Service \(DBaaS\) Market](#)

Organizations across industries embrace cost-effective DBaaS solutions to meet their complex database management requirement and outperform their competitors. The need to gain flexibility while driving down data costs, the

exponential growth in data due to increased implementation of enterprise mobility, and the rapid adoption of cloud computing positively impact the market growth.

In today's world of information, every industry is experiencing disruptive changes in the way businesses are done worldwide. The generation of exponential data volumes in the digital universe is driven by the higher adoption of cloud services. Organizations will continue creating and consuming data on multiple devices. Some of the industry verticals such as healthcare, retail and financial services are among the most data-driven industries.

Technavio's analysts forecast the global database as a service (DBaaS) market to grow at a CAGR of 65.49% during the period 2016-2020.

Covered in this report

The report covers the present scenario and the growth prospects of the global database as a service (DBaaS) market for 2016-2020. To calculate the market size, we considered revenue generated from both SQL and Non SQL (NoSQL) databases.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Technavio's report, Global Database As A Service (DBaaS) Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.



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REPORTS

Norah Trent Partner Relations & Marketing Manager

✉ sales@wiseguyreports.com

☎ Ph: +1-646-845-9349 (US) Ph: +44 208 133 9349 (UK)

🌐 <https://www.linkedin.com/company/4828928>

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#### Key vendors

- Amazon Web Service
- IBM
- Microsoft
- Oracle

#### Other prominent vendors

- Accenture
- CenturyLink
- CSC
- EMC
- Google
- HOSTING
- HP
- Rackspace
- Redcentric
- Salesforce.com
- SAP
- Tesora

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#### Market driver

- Ease of use
- For a full, detailed list, view our report

#### Market challenge

- Data integration issues
- For a full, detailed list, view our report

#### Market trend

- Proliferation of digital data
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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- Ease of use
- Effective disaster management
- Reduced spending on IT infrastructure
- Increased collaboration

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- Privacy and security issues
- Bandwidth and connectivity issues
- Data integration issues
- Implementation challenges

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- Proliferation of digital data
- Increase in mobility solutions
- Rise in demand for data recovery services
- Emergence of cloud brokerage services
- Stringent monitoring compliances

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- Amazon Web Services (AWS)
- IBM
- Microsoft
- Oracle

Continued.....

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CONTACT US:

NORAH TRENT

Partner Relations & Marketing Manager

[sales@wiseguyreports.com](mailto:sales@wiseguyreports.com)

[www.wiseguyreports.com](http://www.wiseguyreports.com)

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

+1 646 845 9349 / +44 208 133 9349

email us here

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