

## Nor-Tech Announces Initiative: Desktops, PCs, Laptops for K-12 Schools and Enterprises

Nor-Tech just announced a major initiative to expand their footprint with leading-edge, cost-competitive Lenovo and Nor-Tech branded Voyageur desktops and PCs.

MINNEAPOLIS, MINN., UNITED STATES, December 27, 2017 /EINPresswire.com/ -- Nor-Tech, one of the leading providers of technology for schools and enterprises, just announced a major initiative to expand their footprint with leading-edge, cost-competitive Lenovo and Nor-Tech branded Voyageur desktops and PCs.

Nor-Tech Executive Vice President and General Manager Jeff Olson said, "We are seeing a strong market for desktops and PCs in schools and businesses. Some of the reasons are obvious, such as cost/performance. Other reasons are more subtle. For example, teachers and office personnel say they work more efficiently and effectively with a desktop."

Among the reasons organizations opt for desktops/PCs from Nor-Tech are:

- Cost. Nor-Tech desktops are purpose-optimized
   —meaning organizations only pay for what they need.

  This is why Nor-Tech is the price/performance leader.
- 2. Processing Power. Nor-Tech integrates the most current generation of Intel and AMD CPUs. Nor-Tech's desktops have more power, features, flexibility and expandability for the price than any other technology.



3. Screen Size. Nor-Tech's desktops can be connected to monitors in a variety of sizes and resolutions and typically support multiple monitors simultaneously.



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- 4. Upgradeability. Upgrading Nor-Tech PC/desktop components, whether with a CPU, graphics card, memory or additional drive, is much easier with Nor-Tech's use of industry standard/non-proprietary components. Upgrades are much more of a challenge with large manufacturers that require the use of their own proprietary parts.
- 5. Sturdiness/Repair-ability/Clone-ability. Nor-Tech's desktops are built to survive the day-to-day mishaps that occur in most schools and offices. When necessary, desktop repairs are usually straightforward with little downtime. If damaged beyond repair, Nor-Tech's desktops are easy to clone.

As a Microsoft MVP Top System Builder Award winner, Intel Platinum Level Technology Provider, Authorized Intel

integrator, Platinum-level AMD Solution Provider and Microsoft Silver Certified Partner, Nor-Tech builds PCs/desktops and workstations with quality components without adding trial ware, bloat ware, ad ware, or unnecessary platforms. This means each computer is ready to use as soon as it is unboxed. The warranty includes Nor-Tech's famous industry-leading support, which features:



- U.S. Based. All support inquiries are routed to their Minnesota headquarters.
- Flexibility. They provide several optionsfor support including onsite service.
- No Wait Time. They avoid putting clients on hold.
- Expertise. Their certified support staff averages 10+ years of experience.
- Familiarity. Very often the same team members that built the desktops are the same team members clients speak with for system support.
- Patience. Nor-Tech's engineers take the time to thoroughly listen before diagnosing the issue. They also explain solutions in terms that those without a deep technology background can understand. For more information visit: https://www.nor-tech.com/solutions/desktops/.

In addition to offering industry-leading desktops/PCs, Nor-Tech is a preferred reseller of Lenovo and HP brand laptops. Lenovo and HP manufacture high quality notebooks that combine the features schools and enterprises need most at a competitive price. Charging carts are also available for laptops, Chromebooks and tablets (including both iPad and Android).

For more information visit: <a href="https://www.nor-tech.com/solutions/mobile-cart/">https://www.nor-tech.com/solutions/mobile-cart/</a>.

Nor-Tech's custom technology includes clusters, workstations, desktops, and servers for a range of applications. The company has been in business since 1998 and is headquartered in Burnsville, Minn. just outside of Minneapolis. To contact Nor-Tech call 952-808-1000/toll free: 877-808-1005 or visit <a href="http://www.nor-tech.com">http://www.nor-tech.com</a>. Full release at: <a href="http://www.nor-tech.com/category/news/">http://www.nor-tech.com/category/news/</a>. Media Contact: Jeanna Van Rensselar, Smart PR Communications; jeanna@smartprcommunications.com.

Jeanna Van Rensselar Smart PR Communications 6303638081 email us here

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