

## DMway Launches Free Citizen Data Scientist Training Program

CEO Gil Nizri: 'Developing a team of citizen data scientists will be a key to success in digital era'

TEL AVIV, ISRAEL, January 8, 2018 /EINPresswire.com/ -- DMway Analytics, an innovative Israel-based automated predictive analytics company, is offering a first-ever free citizen data scientist training. The class, which includes two 45-minutes webinars and up to three hours of one-on-one advisory training with DMway's CTO, is meant to equip business analysts and intelligence professionals with the tools they need to meet increasing demand for smart algorithms.

With the certification program, individuals can fast track from analysts to CDS.

"Today, companies need automated algorithms to identify patterns and provide insight without the burden of

too much human intervention, sophisticated technology integrations or even the lost time it would take to re-tune predictive models as dynamics change," said DMway CEO Gil Nizri.



Key course benefits:



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Gil Nizri, CEO, DMway

- >>Two CDS live training webinars with DMway's founder and CTO Dr. Ronen Meiri.
- >>30-day FREE trial of DMway's automated predictive analytics platform.
- >>Up to three (3) hours working with one of DMway's trainers tackling day-to-day predictive analytics challenges, including those using your own data.

PLUS! All those who complete the certification receive 30%

off their purchase of the DMway Analytics platform.

Gartner predicts that more than 40 percent of data science tasks will be automated by 2020, resulting in increased productivity and broader usage of data and analytics by citizen data scientists. The research and advisory company defines a CDS as a person who creates or generates models that use advanced diagnostic analytics or predictive and prescriptive capabilities, but whose primary job function is outside the field of statistics and analytics.

"Most organizations don't have enough data scientists consistently available throughout the business, but they do have plenty of skilled information analysts that could become citizen data scientists," said Joao Tapadinhas, Research Director at Gartner, in a release.

Nizri said he thinks as much as 90% of tasks will be done by CDS.

To learn more about the certification, <u>click here</u>. The course prospectus is attached.

Nizri and Meiri are available for interviews. For more information, please contact Maayan Hoffman, Director of Marketing, at maayan@dmway.com or 072-50-718-9742.

## About DMWay Analytics

DMWay Analytics is disrupting the data science world by providing an autonomous predictive analytics solution. The AI-based and ML-powered tool enables every subject matter expert (non-scientist) to build his or her own predictive models within hours to days, versus the traditional development time of months to produce the models. The DMWay Analytics platform is versatile and adaptive to all industries. For more information, visit <a href="https://www.dmway.com">www.dmway.com</a>.

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