

Vodka 2017 US Market Expected to Grow at CAGR 6.38 % and Forecast to 2020

WiseGuyReports.com adds "Vodka Market in US 2016-2020" reports to its Database.

PUNE, INDIA, December 28, 2017
/EINPresswire.com/ --
About the [Vodka Market in the US](#)

Vodka is an alcoholic beverage that comprises water and ethanol and contains 35%-40% alcohol by volume. It is distilled from a variety of ingredients, including fermented grains and potatoes, fruits, and molasses, among others. Widely believed to have originated in Eastern European countries like Poland and Russia, vodka and the base ingredient used for its production differs by country.



WISE GUY
REPORTS

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Technavio's analysts forecast the vodka market in the US to grow at a CAGR of 6.38% during the period 2016-2020.

Covered in this report

The report covers the present scenario and the growth prospects of the vodka market in the US for 2016-2020. To calculate the market size, the report takes into account retail sales of vodka in terms of revenue and volume consumed.

The market is divided into the following segments based on product type:

- Flavored
- Unflavored

Technavio's report, Vodka Market in the US 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Diageo
- Pernod Ricard USA
- Constellation Brands
- Bacardi USA

Other prominent vendors

- Alaska Distillery
- Altitude Spirits

- Blue Ice Vodka
- E&J Gallo
- Fifth Generation
- Gruppo Campari
- Heaven Hill Brands
- RS Lipman
- McCormick Distilling
- North West Distillery
- Suntory Holdings
- Two James Spirits

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Market driver

- Innovations in packaging
- For a full, detailed list, view our report

Market challenge

- Increasing demand for substitute products
- For a full, detailed list, view our report

Market trend

- Organic vodka
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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