

# ThePlumbingInfo's 2018 Resolutions

*What TPI Aims for in the Year to Come*

BOSTON, MASSACHUSSETS, UNITED STATES, December 28, 2017 /EINPresswire.com/ -- With 2017 nearing its much-expected end, it's time for ThePlumbingInfo.com to draw the line and establish its course for the year that will follow. The website did well in its niche this past year, which means we need to strive to do even better in 2018.

The five most important things that ThePlumbingInfo aims to achieve in 2018 go to expanding the scope while at the same time helping its users. In 2018 we basically plan to build an interconnected community of plumbers and homeowners alike. Here's how:

- Become the most comprehensive website dealing with plumbing information. TPI will continue on its initial goal of providing interested visitors with a compendium of all the information they need, regardless of whether they are pros in the industry, or just homeowners looking for a bit of troubleshooting and DIY advice. The website already offers valuable learning pointers, but in 2018 its topic coverage will expand further into [estimative plumbing](#).
- Use more DIY digital sources. Not only does the website aim to use more original photography in 2018, but an increase in YouTube video usage is also sought. By doing this, The Plumbing Info hopes to help its community grow even more, especially on third-party platforms such as YouTube.
- Provide users with high-quality interactive content. The site prides itself in always bringing the best and most intelligent material to the table, and it aspires to do that even better in 2018. By producing content that is both reliable and interactive, TPI will expand its user base through successful conversion and retention, while at the same time enticing its already loyal visitors.
- Help both homeowners and professionals looking to expand their business. Provide an even wider array of pro-oriented information on [isometric plumbing sketches](#), but also become a more comprehensive source of advice for homeowners looking to resolve minor issues on their own.
- Create a network of plumbers. By providing professionals in the business with an open forum for discussions, The Plumbing Info wishes to expand its user base even more. The presence of people within this profession who will share tips and valuable knowledge among themselves will serve to further the informative quality of the site.



To summarize, the website will continue on the same trajectory it had set out for itself upon its launch, but will also expand the scope with more niched information, better content and interactive DIY media. Passing along into a new year is always an opportunity for growth, and The Plumbing Info desires to seize it as best as it can. And it will do so by becoming the most extensive database for all matters that have to do with its field of interest.

About [www.ThePlumbingInfo.com](http://www.ThePlumbingInfo.com)

TPI started out with a noble goal in mind: to provide those interested in the topic with the most wide-ranging selection of tips, tricks and other details from the field. While most websites offered bits and pieces of information scattered around, TPI aimed to gather them all in one place from the very start, and it will continue to do so in the years to come.

The website is structured in such a way as to provide information for two categories of people interested in plumbing: the consumer (a.k.a. the homeowner) and the pro (also known as the professing plumber). Last, but not least, it also offers a directory of plumbers in any state, county, and city that people in need of assistance can use.

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