

## Japa Mala Beads Announces Best Selling Mala Beads for 2017

ASHEVILLE, NC, USA, December 28, 2017 /EINPresswire.com/ -- Mala bead importer and manufacturer Japa Mala Beads is excited to announce their top 25 best selling mala beads for 2017. Mala beads are similar to a Catholic rosarv-malas are beaded necklaces or bracelets and have a tassel at the end. Mala beads are used for counting Sanskrit and Tibetan mantras as a form of meditation in the Buddhists and Yogic traditions. Even though mala beads are considered a tool for meditation, many people are now wearing mala beads as trendy yoga jewelry and as a lifestyle statement.



Japa Mala Beads sold over 2300 mala beads in 2017 in retail and wholesale purchases. They currently have over 160 different mala bead designs in stock. Eighty-eight percent of their malas are handmade in their mala workshop in Asheville, North Carolina. Their other malas are imported from India and Nepal. Japa Mala Beads also carries mala bags, wood boxes, altar sets, and mala stacks in their online store.

Several of Japa Mala Beads' 2017 bestsellers are classic mala designs that continue to stand the test of time. "Our Snowflake ObsidianWrist Mala and our Rose Quartz and Mother of Pearl Full Mala were both added to our line in March, 2010. Snowflake Obsidian is a powerful protection and grounding gemstone and our customers love that we've paired it with Black Onyx to help boost memory, concentration and mental focus" says founder and president Timothy Burgin. "Combining Rose Quartz and Mother of Pearl can have a strong effect on the physical and emotional heart center and our customers are delighted how this mala has encouraged more kindness and compassion in their lives."

Only one of the 2017 bestsellers was added this year. "Our Rose Quartz and Cherry Quartz Wrist Mala was added at the start of this year and instantly became a big hit," says Burgin. "These two forms of quartz have a magical effect on healing and removing fear, resentment, trauma and anger from one's heart."

All of these top bestselling mala beads are currently in stock. Due to the availability of certain semiprecious gemstones, several of these designs are limited additions that may sell out quickly.

To view Japa Mala Beads' best selling mala beads for 2017 please visit: <u>https://japamalabeads.com/shop/our-best-selling-mala-beads/</u>

Japa Mala Beads has been making and importing mala beads since 2004. Their unique malas are "designed by an artist and strung by a yogi." Most of their beautiful mala beads are handmade in the USA using only 100% genuine gemstones. They use the most durable stringing materials available and have one of the best breakage guarantees in the business–108 days! All of their bracelet and necklace malas have suggested Sanskrit and Tibetan mantras listed. Over 160 different mala bead designs available plus over 30 types of mala bags and boxes to store malas or use to gift them.

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