

# Digital Badges Market in Education Sector 2018 Global Market Expected to Grow at CAGR 31.30 % and Forecast to 2022

WiseGuyReports.com adds "Global Digital Badges Market 2018-2022" reports to its Database.

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## **About Digital Badges**

Digital badges are increasingly being used in applications in the CBE sector. They are basically used to demonstrate the skills of students. The concept of digital badges has gained traction in the education sector and is gaining popularity among teachers. Schools across the world are increasingly using



digital badges in the form of micro-credentials for the professional development of teachers. The global digital badges market in the higher education sector is expected to witness a steady growth during the forecast period. Based on the end-user segment the digital badges market can be segmented into higher education and K12. During 2017, the higher education segment accounted for the major share of the digital badges market in education sector. Factors such as the stringent demands from employers and the increasing number of students enrolling for higher education, will contribute to the growth of the digital badges market in higher education segment in the coming years.

Technavio's analysts forecast the global digital badges market in education sector to grow at a CAGR of 31.30% during the period 2018-2022.

# Covered in this report

The report covers the present scenario and the growth prospects of the global digital badges market in education sector for 2018-2022. To calculate the market size, the report considers the revenue generated from the sales of digital badges in education sector.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Technavio's report, Global Digital Badges Market in Education Sector 2018-2022, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of

the key vendors operating in this market.

## Key vendors

- Accredible
- Credly
- Forall Systems
- Discendum
- Pearson Education
- Youtopia

Other prominent vendors

- Badgecraft
- Basno
- Knowledge Stream
- Makewaves

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#### Market driver

- Increase in government support
- For a full, detailed list, view our report

## Market trend

- Introduction of competency-based education (CBE)
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2022 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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## **CONTACT US:**

**NORAH TRENT** 

Partner Relations & Marketing Manager

sales@wiseguyreports.com

## www.wiseguyreports.com

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

Norah Trent wiseguyreports +1 646 845 9349 / +44 208 133 9349 email us here

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