

WrightFont Digital Conferred With The Most Influential Marketing Leaders Award.

Shravan Medempudi, CEO of WrightFont Digital made it to the list of "Most Influential Global Marketing Leaders".

WASHINGTON, UNITED STATES, December 31, 2017 /EINPresswire.com/ -- [WrightFont Digital](#), a global digital marketing company specializing in marketing communications, marketing automation and social media outreach, today announced that its CEO, Mr. Shravan Medempudi has been conferred with the "Most Influential Marketing Leaders" award by the World Marketing Congress at the Global Marketing Excellence Award 2017 held in Mumbai.

The "Most Influential Marketing Leaders" award is presented to marketing professionals for their extraordinary performance & achievements in their career. These award particularly honor marketers who have made noteworthy contributions to the business growth of the company through their strategic insights.

Scrutinized by a team of highly qualified research professionals, the shortlisted award candidates are then reviewed by a jury comprising senior executives located across the globe. The criteria adopted by them include:

- Marketing Competencies
- Strategic Perspective & Future Orientation
- Track Record, Integrity and Ethics
- Commitment to Sustainability (Business, Social & Environmental)

The "100 Most Influential Marketing Technology Leaders" award was presented to Shravan Medempudi, Chief Executive Officer, WrightFont Digital for having worked on large scale marketing projects like the World's largest biometric exercise, World's Fastest De-duplication and his notable contributions to the marketing space by adopting caricature marketing to grow a company 100 times



Mr. Shravan Medempudi, CEO of WrightFont Digital



WrightFont DIGITAL

in revenue during his working career.

On being honored with this award, Shravan Medempudi said, "We are honored to be conferred with the '100 Most Influential Marketing Leaders Award'. At WrightFont, we work on digital technologies which resonate with our mission of creating a smarter digital world. Through our marketing, we make sure that we are building WrightFont as a brand and communicating our value proposition effectively. Our entire team deserves to be appreciated for the efforts that they have put in to make WrightFont the brand it is today".

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This press release can be viewed online at: <http://www.einpresswire.com>

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