

New Peer-to-Peer Digital Platform Gives Healthcare Providers an Edge in Sharing Treatment Options

Cutting Edge Technology Ties Physician Oriented Educational Presentations to Regulatory Review Portals for Compliant Peer-to-Peer Learning Options

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[/EINPresswire.com/](http://EINPresswire.com/) -- Entatio.com,

today, announced the release of a new digital media platform designed specifically to meet the needs of peer-to-peer educational and speaking programs that give physicians and other healthcare providers an opportunity to share critical knowledge with their associates.



Throughout the healthcare community, information related to new drugs and treatment options is often shared through medical events, conferences and symposiums, where experts present the details of emerging health-related science to their peers. Pharmaceutical and Biotech companies that sponsor these events are often tasked with the difficult job of managing the ongoing regulatory demands related to media presented through these programs. In addition to this, speakers often present across a wide network of events managed by various organizations, making it difficult to easily share the peer-to-peer education materials with attendees, especially highly interactive visual aids common across the Life Sciences, not to mention basic recordings of the presentations themselves.

Entatio.com's Marketing Manager Pierre De Guzman commented, "The challenge we are addressing is known across Pharmaceutical and Biotech organizations. When you couple the strict legal, medical and regulatory restrictions applied to all media and information shared across the life sciences, with the wide, largely disconnected, series of events, conferences and symposiums that healthcare providers attend annually, it creates hurdles for physicians to easily find all of the information they may need to make decisions. There are literally tens of thousands of hours of presentations made each year by our greatest minds that are lost completely or widely inaccessible because media has been relegated to an event portal that no one thinks to visit and that's if it continues to exist at all. Entatio.com's new platform for speaker programs integrates seamlessly with regulatory systems to guarantee that content satisfies compliance requirements, while organizing and delivering content in a way that is easy for event and conference attendees to access at anytime, anywhere, long after the event has ended."

About Entatio.com: Entatio Inc. is a digital technology company based in Dallas, TX and Pleasanton, Ca. that focuses on digital technology solutions for the Pharmaceutical, Medical Device and Biotech

industries. Other platforms provided by Entatio.com include HCPPortals.com and LifeScienceLMS.com. In addition to providing technical solutions, Entatio assists Life Sciences companies through a wide range of professional and managed services related to commercial and medical technology. These services are provided through the KMT Consulting wing of the enterprise (KMTConsultingGroup.com).

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