



linnovate Leadership Network Announces 2018 “Scaling Up Excellence” Leadership Schedule

January 10th Scaling Up Culture Event Features Rajeev Singh, CEO of Accolade

SEATTLE, WASHINGTON, UNITED STATES, January 2, 2018 /EINPresswire.com/ -- Seattle, WA—January 2, 2018—[linnovate Leadership Network](#) today announced its [Scaling Up Excellence Leadership Series](#) schedule for 2018 aimed at fast emerging, growth firms in Greater Seattle. The first 2018 event will be held on January 10th at The Riveter, focused on Scaling Up Culture with Rajeev Singh, CEO of [Accolade](#). The Scaling Up Series was initially launched in November of 2017, featuring Smartsheet CEO, Mark Mader, to a sold-out crowd.

“There is clearly a desire for CEOs and senior leaders to convene and learn from those who have successfully scaled up their companies before, such as Rajeev Singh”, says Joe Ottinger, CEO of linnovate Leadership Network. “Innovation and growth bring a great deal of complexity, which is where linnovate is focused.”

Founded in 2015, linnovate Leadership Network is a Seattle-based leadership network and advisory firm for the innovation economy. Its focus is at the intersection of technology and business, helping technology entrepreneurs grow great businesses, and helping established business leaders tech-enable their companies.

Says Singh, “Creating a business that scales is a challenge few CEOs are lucky enough to face. It means you have a great idea and a team that wants to aim for the sky. Today at Accolade, we are working with an exceptional group of people to build a high-performance team and culture that makes a big difference in the healthcare space. We put people and culture first, which is critical during the scale up phase, and is both exciting and complex. I’m happy to support Joe Ottinger and Seattle business leaders with insights I’ve learned along the way. linnovate is a great network filling a real gap in our Greater Seattle business ecosystem.”

Scaling Up Excellence has already received a wide range of support from the Seattle business community at large including contributors such as Cascadia Capital, Silicon Valley Bank, Wilson Sonsini, Ernst & Young, Kidder Mathews, New Engen, Gumball Enterprises, Altus Alliance, Swift HR Solutions, CFO Selections, and Fuel Talent.

2018 Scaling Up Excellence events include:

- Scaling Up Culture/HR – January 10th
Rajeev Singh, CEO of Accolade, and Shannon Swift of Swift HR Solutions

- Scaling Up Talent - March 7th
Annie Rihn, Dir. of Recruitment at Zillow, and Shauna Swerland, CEO of Fuel Talent

- Scaling Up Sales/BD – May 2nd
Steve Goldman - Founder/CEO of Korrio, CEO of Isilon Systems, SVP Sales at F5 Networks, and David C. Jones - Managing Partner at Altus Alliance

- Scaling Up Marketing/PR – July 11th

Senior Marketing Leader TBD, and David Atchison, co-Founder and CEO of New Engen

- Scaling Up Finance – October 3rd

Evan Fein, CFO at Impinj, Mark Tranter, CEO at CFO Selections, and Doug Sirotta, Partner at Ernst & Young

- Scaling Up Product – January 9, 2019

Karl Tribes, Former CTO at F5 Networks, and Jason Kelley, Principal at BCG Digital Ventures

About linnovate

linnovate Leadership Network is a Seattle-based leadership network and advisory firm for the innovation economy offering a combination of professionally moderated forum groups, leadership education, and consulting services to help leaders grow successful companies through innovation excellence. Customers include technology companies that are scaling, and traditional businesses that are seeking to tech-enable their growth. linnovate was founded in 2015 by management consultant, tech entrepreneur, and leadership, innovation, and growth author, Joe Ottinger.

About Accolade

Accolade is a personalized health and benefits solution that dramatically improves the experience, outcomes and cost of healthcare for employers, health plans and their members. With a unique blend of compassionate advisors, clinical experts and intelligent technologies, we engage individuals and families in their health, establish trust, and influence their decisions at every stage of care. Accolade consistently achieves 70 and higher Net Promoter Scores, 98% consumer satisfaction ratings, and up to 15% employer cost savings. Accolade has been recognized as one of the nation's 25 most promising companies by Forbes, a fastest-growing private healthcare company by Inc. 5000, and is consistently rated a Top Workplace across the country. For more information, visit accolade.com.

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