

Glassbox Triples Revenues Leveraging its Best in-class Automatic Insight Solution for Web and Mobile App

Glassbox announces massive growth and serial displacements of legacy technology for Tier-1 Financial Services, Telco and E-Travel companies

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Glassbox today announced that it has tripled revenue year-over-year. With new customers spanning across the Financial Services, Telecommunications, Airlines and Travel industries, primarily among Fortune 500 companies, it's become clear that Glassbox's global expansion – which started only two years ago – is bearing fruits at a pace exceeding even its own expectations.



“Enterprises must provide sleek and secure online experiences, while ensuring digital compliance.

“

We are the first enterprise analytics platform that automatically records, indexes, replays and analyses 100% of customer digital interactions”

*Yaron Morgenstern, CEO,
Glassbox*

They cannot afford anymore to use [Customer Experience Management](#) technologies that are difficult to use and costly to maintain. We are the first enterprise analytics platform that automatically records, indexes, replays and analyses 100% of customer digital interactions” said Yaron Morgenstern, CEO, Glassbox.

The growth Glassbox has witnessed this year will fuel an aggressive global go-to-market in 2018, as well as further significant investment in R&D and innovation. “We are excited to be growing our teams and operations in order to address the amazing pipeline we have built and will deliver on in the first months of 2018. It's great to have momentum and be on

the winning side!” added Steve DiEugenio, Glassbox GM for the Americas.

“Today, large organizations want to deploy extremely powerful systems while not compromising on ease of use and deployment. Our clients are Tier 1 customers which often have intricate infrastructures and are already using complex legacy CEM systems. Part of our job at Glassbox is to make sure that our solutions will be deployed with minimum overhead and will generate quick time to value. This can be achieved thanks to our powerful automatic data collection and [automatic insights](#), which are the key reasons behind our tripled revenues during the last year.” concludes Yaron Gueta, Glassbox CTO.

About Glassbox

Glassbox empowers organizations to manage and optimize the entire digital lifecycle of their web and mobile Customers. Leveraging unparalleled big data, behavioral analytics, session replay, free-text search, application monitoring and machine learning capabilities, Glassbox enables enterprises to see not only what online and mobile Customers are doing but also why they are doing it. Most importantly, Glassbox informs and facilitates action based on those insights that can lead to enhanced Customer experience, faster Customer disputes resolution, improved regulatory compliance and agile IT troubleshooting. Glassbox's solutions are used by medium to very large enterprises mostly in the telecommunications and financial services and insurance industries and could cater to the needs of a wide range of verticals including healthcare, travel, hospitality and business services.

Learn more at www.glassboxdigital.com

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