

# LiveEdu ICO - Cels Cardona From Rocket Internet Joins as CMO

*LiveEdu adds marketing guru to push ICO promotions*

SAN FRANCISCO, UNITED STATES, January 2, 2018 /EINPresswire.com/ -- [LiveEdu](#) is welcoming [Cels Cardona](#) from Rocket Internet to its ICO to push the promotion to the next level. Cels has more than 5 years online marketing experience. He worked for three (3) years at Rocket Internet venture Global Savings Group, and as a team leader focused on Email Marketing, Facebook Paid Advertising and Performance Marketing. He later moved to Southeast Asia to work for the reputable online marketing agency Growth Hacking Asia, with the goal of helping Southeast Asian Startups achieving growth. By working on projects ranging from leading a crowdfunding campaign for a mental health app, creating strategy reports for southeast Asian startups to executing paid search, FB ads, email marketing campaigns, among other things. He also led a crowdfunding campaign on Indiegogo for a Malaysian startup.



Cels is joining LiveEdu's ICO as its Chief Marketing Officer (CMO). He holds a Bachelor and a Master of Science in International Management from ESADE Business School. He is a mastermind at creating digital marketing strategy, setting up Google Analytics - Goals, Funnels, etc.- and analyzing its data, creating email marketing strategies such as segmentation strategy lead generation. and onsite SEO. Additionally, he is an Einstein of Google AdWords (including SEM, Retargeting & Display), UX & AB Testing, Facebook Paid Advertising, including Remarketing and Website Optimization.

The LiveEdu public sale starts from Jan 15th, 2018 - Feb 10, 2018. [Education \(EDU\)](#) tokens can be purchased directly using ether (ETH), bitcoins (BTC) and other cryptocurrencies (via Shapeshift). Bonus starts from 20%.

Website and Social Media

Website: <https://tokensale.liveedu.tv/>

How to Buy EDU tokens: <https://tokensale.liveedu.tv/en/buy-tokens/how-to-buy-edu-tokens>

Whitepaper: <https://tokensale.liveedu.tv/static/docs/LiveEdu-white-paper.pdf>

Telegram: <https://t.me/liveeduico>

Twitter: <https://twitter.com/liveedutv>

LiveEdu

N/A

email us here

Dr. Michael J. Garbade

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This press release can be viewed online at: <http://www.einpresswire.com>

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