

The NABR Names LifeStart As One of the The Nation's Best and Brightest in Wellness® for 2017

LifeStart named Industry Leader in Corporate Fitness / Wellness Solutions by NABR for the 2nd Year in a Row

CHICAGO, IL, UNITED STATES, January 2, 2018 /EINPresswire.com/ -- The National Association for Business Resources has named the Nation's Best and Brightest in Wellness® for the second year in a row. This program honors companies and organizations that recognize and celebrate quality and excellence in employee and worksite health.

The 2017 winning companies were evaluated by an assessment, created and administered by SynBella, the nation's leading wellness systems firm. Company entries are examined statistically

for quantitative data and examined on a point system based upon criteria to benchmark and improve wellness program effectiveness. They include outcomes, analysis and tracking, participation & incentives, benefits and programs, leadership, employee input, culture and environment.



We're honored to be recognized the Best and Brightest by the NABR for a second year in a row. LifeStart's wellness initiatives have driven major improvements in workplace health and engagement."

*Mike Flanagan CEO
LifeStart*

[LifeStart](#) an Industry Leader in Corporate Wellness will be featured in the February 8, 2018 online edition of Corp! Magazine. LifeStart designs, develops, and manages onsite centers, utilizing an engaging, fun and holistic approach with a preventative health focus. LifeStart transforms the workplace by engaging the entire employee population with targeted wellness initiatives. LifeStart has over 25 years' experience in designing, developing and operating centers with over 70 locations across the country. LifeStart's innovative, programs and services delivers best in-class engagement and financial stability, while vastly improving the on-site amenities for their clients. LifeStart's network of health professionals from Nurses, Dietitians, Health Coaches and Exercise Physiologists, lead the programs and services that continually

exceed industry averages in both engagement and utilization.

To learn more about LifeStart visit: www.lifestart.net

The Best and Brightest in Wellness, a program of the National Association for Business Resources, celebrates those companies that are making businesses more healthy, by making the lives of their employees better and the community a healthier to place to live.

NABR fosters a collaborative environment in which companies and leaders learn best practices, trends, and vital information benefiting the company and its employees well beyond the finances. Through the Best and Brightest programs, the National Association for Business Resources provides specialized business services, education and resources for businesses throughout the United States.

To learn more about NABR visit www.nationalbiz.org

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