

## Ben's Barketplace Awards First Franchise

Longtime customers team up to become first franchisees - Location set to open in the Sacramento area the first quarter of 2018

ROSEVILLE, CA, UNITED STATES, January 3, 2018 /EINPresswire.com/ --To kickstart the New Year - Ben's Barketplace is excited to announce that the first franchise has been awarded to longtime friends and Roseville, CA, store customers Cari, Tighe and Jana!

They say happy customers routinely make the best of franchisees. Well, that rule proves itself again for the fledgling brand Ben's Barketplace!

Longtime customer and "large" dog lover Cari, has been shopping at Ben's Barketplace since 2011. She was so impressed with the service and knowledge provided by Ben's Barketplace over the years, she shared her experience with her friends from high school, Tighe and his wife Jana, who are also huge dog lovers.

That conversation brought Tighe and Jana to Ben's Barketplace for the first time back in 2015, driving 30 miles to see for themselves. Since then, they



The Famous Raw Room

have continued their commute to Ben's Barketplace religiously to keep their two Golden Retrievers happy and healthy.

One night Cari was invited to Tighe and Jana's home for dinner and shared with them her dreams of opening a Ben's Barketplace store. Tighe and Jana thought it was a great idea also, and between the three of them they decided to team up and combine their efforts to make it happen.

Brad Romero, CEO and Co-Founder of Ben's Barketplace, said, "We couldn't be more excited to open our first franchised location and we look forward to helping Cari, Tighe and Jana expand Ben's healthy pet food and consulting services to many more customers here in the Sacramento market. We welcome them to the Ben's Barketplace family!"

About Ben's Barketplace

Founded in 2005, Ben's Barketplace takes the time to really understand your pet's individual nutritional requirements and work with you to create a focused nutritional plan to enhance their long life. We love to share our expertise on pet nutrition, and are happy to answer any questions or address any concerns you may have during our free in-store consultations. With almost 20 years experience in law enforcement K9 handling and training we know what your furry friend requires to be an athlete. Whether it's dry, raw, freeze dried, or cans, we have exactly what your pet



We're Fanatical About Your Pets Health

needs. Don't forget, our stores can easily help you navigate through the myriad of pet products to find the perfect solution for your pet's nutritional needs. Currently there are two locations in California, with plans for many more throughout the Western United States. For franchise information visit <a href="https://www.OwnaBens.com">www.OwnaBens.com</a> or call Dan Durney at (480) 331-3171.



The Single Largest
Contribution You Can Make to
Your Pets' Health and
Longevity is the Quality of
Food You Provide for Them"
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