

VISIT CALISTOGA LAUNCHES RESTAURANT WEEK PROMOTION JANUARY 21-28

Program Part of Statewide California Restaurant Month Promoting California's Culinary Experiences

CALISTOGA, CA, UNITED STATES, January 2, 2018 /EINPresswire.com/ -- At the top of the Napa Valley, 13 businesses will celebrate <u>Calistoga Restaurant Week</u> January 21-28, announced Chris Canning, executive director of the <u>Calistoga</u> Chamber of Commerce.

"Calistoga Restaurant Week is an incredible opportunity to take advantage of some of the most authentic culinary experiences in our destination, some not available any other time of the year," Canning noted. "January is also a great time to get hotel deals and experience the diversity of what our community offers, from hiking the Oat Hill Mine Trail to spending the afternoon enjoying a wine country picnic at Old Faithful Geyser of California and a soak in a hot springs mineral pool."

Here's how it works. Stop in to any of the participating restaurants during January 21-28 and request the Restaurant Week menu. Prix fixe menus include two-course lunches priced at \$20, and three-course dinners priced at \$36 and \$46, dependent upon the restaurants visited. For more information and a list of participating restaurants, visit www.CalistogaRestaurantWeek.com.

Calistoga Restaurant Week is part of California Restaurant Month, designated by Visit California. Now in its eighth year, California Restaurant Month drives business for local restaurants and entices out-of-state travelers to visit California.

"California Restaurant Month is a celebration of California's unparalleled culinary bounty," said Caroline Beteta, Visit California President & CEO. "Fueled by the state's vast supply of fresh ingredients, talented chefs and diverse cultural influences, California cuisine is recognized around the globe for being both innovative and delicious."

In 2016, travelers in California spent \$33.9 billion on food and beverage (Source: Dean Runyan Associates), and 38 million domestic visitors participated in fine dining throughout the state. For more information about California Restaurant Month, visit www.DineinCa.com.

About Visit Calistoga:

The city of Calistoga is a Napa Valley town known for its natural geothermal waters, popular spas, relaxed atmosphere, adventures in hiking and biking trails, wide variety of wineries and great dining. For information about lodging and dining options, local wineries, spas and events in Calistoga, go online to VisitCalistoga.com. You can also find Visit Calistoga on Facebook at www.facebook.com/VisitCalistoga, Twitter @VisitCalistoga and Instagram at VisitCalistoga.

About Visit California: Visit California is a nonprofit organization with a mission to develop and maintain marketing programs – in partnership with the state's travel industry – that keep California top-of-mind as a premier travel destination. According to Visit California, spending by travelers totaled \$126.3 billion in 2016 in California, generating 1.1 million jobs in the state and \$10.3 billion in state and local tax revenues. For more information about Visit California and for a free California Official State Visitor's Guide, go to www.visitcalifornia.com. For story ideas, media information, downloadable

images, video and more, go to media.visitcalifornia.com.

Charlene Peters Visit Calistoga 7079426333 email us here

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