

Mobile Backend as a Service (BaaS) - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2017 - 2023

Mobile Backend as a Service (BaaS) Market 2017 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting to 2023

PUNE, MAHARASHTRA, INDIA, January 3, 2018 /EINPresswire.com/ -- Summary

WiseGuyReports.com adds "[Mobile Backend as a Service \(BaaS\) Market](#) 2017 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting to 2023" reports to its database.

This report provides in depth study of "Mobile Backend as a Service (BaaS) market" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization. The Mobile Backend as a Service (BaaS) Market report also provides an in-depth survey of key players in the market which is based on the various objectives of an organization such as profiling, the product outline, the quantity of production, required raw material, and the financial health of the organization.

Mobile backend as a service (MBaaS), also known as "backend as a service" (BaaS), is a model for providing web app and mobile app developers with a way to link their applications to backend cloud storage and APIs exposed by back end applications while also providing features such as user management, push notifications, and integration with social networking services. These services are provided via the use of custom software development kits (SDKs) and application programming interfaces (APIs).

The global Mobile Backend as a Service (BaaS) market will reach xxx Million USD in 2017 with CAGR xx% 2018-2023. The objective of report is to define, segment, and project the market on the basis of product type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

IBM Corporation

Oracle Corporation

Microsoft Corporation

Kony

Kinvey

Anypresence
Appcelerator
Built.io
KII Corporation
Cloudmine
Parse
Feedhenry

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Based on products type, the report describes major products type share of regional market.
Products mentioned as follows:

Android
iOS
Others

Based on Application, the report describes major application share of regional market.
Application mentioned as follows:

Data and application integration
Identity and access management
Usage analytics
Support and maintenance Service
Others

Based on region, the report describes major regions market by products and application.
Regions mentioned as follows:

Asia-Pacific
North America
Europe
South America
Middle East & Africa

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2 Industry Chain

2.1 Industry Chain Structure

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8 Major Vendors

8.1 IBM Corporation

8.1.2 Profile

8.1.2 Business Performance (Sales Revenue, Cost, Gross Margin)

8.2 Oracle Corporation

8.2.1 Profile

8.2.2 Business Performance (Sales Revenue, Cost, Gross Margin)

8.3 Microsoft Corporation

8.3.1 Profile

8.3.2 Business Performance (Sales Revenue, Cost, Gross Margin)

8.4 Kony

8.4.1 Profile

8.4.2 Business Performance (Sales Revenue, Cost, Gross Margin)

8.5 Kinvey

8.5.1 Profile

8.5.2 Business Performance (Sales Revenue, Cost, Gross Margin)

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