

# Konsyg Offers Sales as a Service Solution to Venture Capital Groups

SINGAPORE, SINGAPORE, January 3, 2018 /EINPresswire.com/ -- [Konsyg pte. ltd](http://Konsyg.pte.ltd), a global provider of on-demand sales services for technology and MNC companies, is reaching out to Venture Capital groups with an offer to build sustainable revenue for the companies within their portfolios. Konsyg acts as a white-labeled, outsourced sales team for its clients. With a highly trained sales team, the company sells on its clients' behalf throughout Asia-Pacific and North America.

Konsyg is rapidly gaining a reputation as the “go-to” sales campaign experts. Their clients consist for the most part of companies wanting to create sustainable revenue. And according to Konsyg Senior Operations Director Dorette Botha, the company’s services would ideally suit Venture Capitalists.



“Venture Capital companies are investing large sums of seed and Series A money into technology companies,” explains Dorette. “The problem is that the Venture Capitalists are often unaware of how these companies operate in terms of revenue generation.”

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*Dorette Botha*

According to Dorette, most tech companies have developers or marketers on staff. This means that they will need to spend budgets on building a sales team, which is usually done in one of two ways:

“They hire an expensive VP of sales who ‘handles’ it by hiring under them, resulting in more spending... or they hire inexperienced reps, place large targets on them and hope for the best,” says Dorette. “Either way, the VC firm doesn’t know what’s going on and has no control over what the companies do to generate sales. Very often, the company CEOs are too nervous to admit that they don’t know how to ‘set up a sales team,’ so they usually just try to piece something together.”

Konsyg has a fully trained team ready to take over and eliminate the guesswork. They can create a brand new sales strategy or build on an existing one if necessary. Either way, the team will implement a sound, innovative strategy that will start earning revenue almost immediately.

Jed Cipriano, company President, also stresses the importance of an effective sales lead pipeline: “We know from experience that most sales organizations don’t have enough qualified leads,” Cipriano says. “This is an invaluable piece of the puzzle that Konsyg offers to its clients, as well as the end-to-end sales service.”

Konsyg has the resources to take on the companies within a Venture Capital company’s portfolio all together, or one at a time. For further information, visit the company’s website at [www.konsyg.com](http://www.konsyg.com).

About the company:

Founded in Singapore in 2017, Konsyg pte. ltd is a “sales as a service” company, catering to a multinational clientele across Asia and North America.

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