

The Artisan Group® to Showcase the Best in Handcrafted Luxury at GBK's Golden Globes Gift Lounge

The Artisan Group® to participate in GBK's Celebrity Gift Lounge for the 2018 Golden Globes, taking place January 5-6 at an exclusive location in Beverly Hills.

LOS ANGELES, CA, USA, January 3, 2018 /EINPresswire.com/ -- The Artisan Group® (www.theartisangroup.org) will be present at GBK's Luxury Celebrity Gift Lounge honoring the Nominees and Presenters of the 2018 Golden Globes, with a star-worthy selection of luxury handcrafted goods prepared by its members especially for attending celebrities, VIPs and select members of the press and media. The Gift Lounge takes place January 5-6, 2018 at an exclusive location in Beverly Hills, California.

The Artisan Group collection is valued at \$775.00 this year and includes an assortment of handcrafted jewelry and accessories, spa and bath products, candles, pet accessories, and other handmade gifts. The Artisan Group will also be gifting GBK's 2018 charity beneficiaries, to be announced in the coming days.

"We're pleased to sponsor GBK's Golden Globes Gift Lounge once again this year," said The Artisan Group founder Valerie Guerrero. "We're offering a beautiful and varied selection of handcrafted products, with items that will appeal to both women and men. Our members are wonderful ambassadors for the handcrafted movement. I could not be more proud."

At GBK's 2017 Golden Globes Gift Lounge, The Artisan Group members gifted Golden Globes winners Asia Monet Ray and Jenna Stanfield ("The People v. O.J. Simpson: American Crime Story," Best Television Movie or Mini-Series); Keith Stanfield ("Atlanta," Best Television Series Musical or Comedy); and Tommy Chong ("Zootopia," Best Motion Picture Animated). Nominees who received gift bags included Anthony Anderson ("Black-ish," Best Actor in Television Series Musical or Comedy), David Greathouse and William Johnson ("Hacksaw Ridge"/Night Manager, Best Motion Picture Drama); Lucas Jade Zumann ("20th Century Women," Best Motion Picture Musical or Comedy); and Yara Shahidi ("Black-ish", Best Television Series Musical or Comedy). The Artisan Group also drew rave reviews from attending press, including The Atkins Report, LA's The Place, The Huffington Post, and LA Elements.

Display and celebrity gifting participants for the 2018 event include: Gari Anne Kosanke, Bead Lovers Korner; Irina Kupryukhina, Beautyland; Tom Jansen, Coal and Canary; Candice Yagmin, CY Design Studio; Stacey Vest, Designed by Stacey; Vincci Ching, Heritage Refashioned; Cheryl Mitchell, Miss Doyle's Soapery; Amy Schofield, Mixify Beauty; Lori Ferguson, Nature with You; Kenneathia Williams, reLoved Leather; Emma Mann, Soap Cauldron; Toni Perez, Simply Caprine; Leslie Tucker, Surprise Designer; Sharon Winchester, The Sleek Kitty; and Leanna Blacher, The Soapy Chef. Celebrity gifting participants include: Liz Kelly Zook, Artist Liz Kelly Zook; Chelsea Johnson, Autumn Crop Jewelry; Vanessa Bright, Beehavin'; Chi Pham, Chi Candle; Angie Scoma, Company Kind; Kari Asbury, Kari Asbury; Danielle Baker, Luke & Ellie's; Dawn Rawson, Magpie Bath; Caitlin Brotz, Olivü 426; Jennifer Whelan, Savi Jewelry; Laurie Martin-Gardner, Gypsy Grove; Angela Martin, Liv & B; and Renee

O'Brien, So Splashy Designs.

The Artisan Group's official Event Guide detailing all participating members is available to view <u>online</u>. See photos and purchase information of gifted items <u>here</u>.

To learn more about The Artisan Group's support of the handcrafted movement and its membership, read <u>TAGazine | Vol. 11</u>.

The Artisan Group's members come from all over the United States, Canada, and around the world. The by-invitation-only organization represents a varied group of individuals who are dedicated to the handcrafted movement. With the help of The Artisan Group, members gift their products to celebrities, VIPs and members of the press at elite Hollywood and New York City gift lounges.

The Artisan Group also assists with placing member products on popular television shows such as How to Get Away with Murder, Empire, Riverdale, Law & Order: SVU, Bones, Jane the Virgin, Modern Family, Baby Daddy, The Vampire Diaries, Days of Our Lives, The Young & The Restless, Girlfriend's Guide to Divorce, Scandal, The Voice, and many others. The Artisan Group also donates to charitable organizations by providing gift bags that can be auctioned off to raise funds.

Follow The Artisan Group on Facebook, Twitter (@theartisangroup), and Instagram (@theartisangroup).

Direct press inquiries to press[at]theartisangroup[dot]org.

ABOUT THE ARTISAN GROUP

The Artisan Group (<u>www.theartisangroup.org</u>) is a premier entertainment marketing group dedicated to representing small business artisans at the best celebrity gift lounges and press events. The organization provides a collective sampling of handcrafted products to celebrities and members of the press at top luxury gift lounges such as those leading up to major red carpet awards shows.

The Artisan Group also coordinates product placement of its members' handcrafted products on such hit television shows as How to Get Away with Murder, Empire, Law & Order: SVU, Bones, Jane the Virgin, Modern Family, Baby Daddy, The Vampire Diaries, Days of Our Lives, The Young & The Restless, Scandal, The Voice, and many others. Membership in The Artisan Group is juried and by invitation only.

The Artisan Group is in no way associated with The Academy of Motion Pictures Arts & Sciences, The Hollywood Foreign Press Association, MTV, or The Academy of Television Arts & Sciences.

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