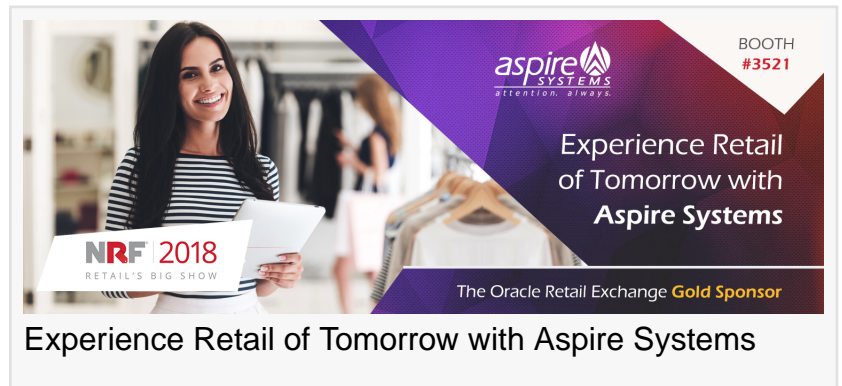


Leading Retail Solutions Provider: Aspire Systems exhibiting at NRF Retail's Big Show 2018 & Oracle REx Programme

NEW YORK, NY, UNITED STATES, January 8, 2018 /EINPresswire.com/ -- Retail wisdom, networking and consultation are the three major offerings of [Aspire Systems](#) at the National Retail Federation Retail's Big Show 2018 and The Oracle Retail Exchange Programme. The three day annual industry event NRF Retail's Big Show is taking place in New York City from 14th to 16th January 2018. The event this year will be attended by an estimated 35,000 attendees from all corners of the retail industry to share their insights and innovations.



2017 has been a year of innovations for retail. We have seen both small and large retailers investing in modern technologies to satisfy growing customer expectations and beat the competition. Mixed reality (AI, VR), one day delivery, pop-up stores, pick-up points, in-store trackers and a spurt of apps supporting the mobile first approach, last year, retail has seen a lot of investment in technology. While some retailers have benefitted from strategically placing each innovation at the right time and place, some have missed the bus.

“

Retailers, at the intersection of physical and digital space, leveraging technology, will succeed. To reach there, Retailers must have tools in their arsenal to secure their digital fortune.”

Sunil Bajaj, Vice President - Retail Practice

“What matters most is to have the right strategy in place. Right strategy and technology choices help in building effective customer engagement which in turn leads to increase in sales while optimizing costs in the long run. There is cut throat competition between online and brick and mortar and the retailer who is at the intersection of physical and

digital by leveraging technology will succeed.” says Sunil Bajaj, Vice President - Retail Practice.

Retailers are coming together to discuss the year gone by, hits and misses and of course the path to follow for the year ahead. More than 600 innovators would flaunt their creations which can propel your business forward. As a retailer you would be able to discuss with your peers about the innovations, get industry insights and even consultation at the venue.

The Oracle Retail Exchange Programme is also taking place at the same time. Along with some of the best minds of the industry, all Oracle Retail partners will be present for this event. Aspire Systems, a Gold Partner for Oracle will be there showcasing their diverse offerings in retail at the event.

Aspire's [Retail solutions](#) include:

- In-store solutions like implementing Oracle Retail Xstore POS , MOM
- 24/7 Managed Services & support
- Retail Test Automation
- Demand forecasting, Assortment planning
- Predictive Analytics
- Commerce cloud solutions like Salesforce Commerce Cloud (Demandware),SAP Hybris, Magento

Our Retail Experts will be present at the venue and available for networking and free consultation:

- Sunil Bajaj, Vice President - Retail Practice
- Prathap Valliyatil Achuthan, Vice President - US Operations
- Prem Anand Sundaravadanam, Vice President-Europe

Apart from networking and innovations, retailers will also share their success stories every day. We would love to meet you and help you with a consultation, please visit Oracle Retail Booth #3521 to talk to us.

Please visit our [event page](#) for more information.

About Aspire Systems:

Aspire Systems is a global technology services firm serving as a trusted technology partner for its customers. The company works with some of the world's most innovative enterprises and independent software vendors, helping them leverage technology and outsourcing in Aspire's specific areas of expertise. Aspire System's services include Product Engineering, Enterprise Solutions, Independent Testing Services and IT Infrastructure & Application Support Services. The company currently has over 1,500 employees, over 130 customers globally and is CMMI Level 3 certified. It is headquartered in Singapore and has a growing presence in the US, UK, India, Middle East, Asia-Pacific and Europe. For the eighth time in a row, Aspire has been selected as one of India's 'Best Companies to Work For' by the Great Place to Work® Institute, in partnership with The Economic Times.

Veena Gowda
Aspire Systems
+1-630-368-0970
email us here

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