

Spectre.ai and Trakinvest.ai form strategic partnership

The world's first broker-less financial trading platform, Spectre.ai has formed a strategic alliance with Trakinvest.ai.

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/EINPresswire.com/ -- The world's first broker-less financial trading platform, [Spectre.ai](#) has formed a strategic alliance with [Trakinvest.ai](#), the world's first virtual social trading platform for equities and cryptocurrencies. TrakInvest, headquartered in Singapore, has a three year operating track record with strong existing partnerships with financial services companies, universities and governments in the region. In addition to working together at an operating level, Spectre.ai will also be strategically participating in TrakInvest's token sale.



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*Kay Khemani, CEO
Spectre.ai*

TrakInvest will act both as an education and customer-acquisition partner for Spectre in Asia. With over 100,000 traders, TrakInvest has a broad reach in the Asian market. In addition, TrakInvest's trader analytics and custom indicators will appear on the Spectre's trading platform to empower retail traders with AI driven sentiment analysis tools, along with Spectre's onboard SpecED crypto and asset education academy.

This alliance brings together two companies with a shared vision of empowering the retail investor, through technology and education. Spectre with its broker-less financial trading technology is a firm believer in the removal of financial fraud

in trading, analytics and education. While Spectre pursues this ideology through its 'broker-less' trading platform, TrakInvest pursues this vision by creating an ecosystem of "informed" traders by providing educational content and certifications, financial data, and AI powered analytics and sentiment tools.

The combined management teams of TrakInvest and Spectre have deep experience in the financial services sector. TrakInvest is founded by Bobby Bhatia, ex Head of Principal Investments at AIG and Principal of JP Morgan Partners Asia comments, "The partnership between Trakinvest and Spectre emanated from a shared vision of broker-less investing and the empowerment of the retail investor. Asia represents a strong shared-growth opportunity for the two projects and the market is poised for significant growth with a burgeoning young, middle-class population. The demographics are the biggest demand quotient."

CEO, Kay Khemani of Spectre an ex-Executive Director at Goldman Sachs and a London School of Economics graduate commented “TrakInvest pedigree team along with a vision of creating a safe and informative trading environment for millions of retail traders, resonates very well with Spectre’s ethos and technological vision. Alliances like these bring us one step closer to our long-term goal”.

More information on Spectre.ai can be found here www.spectre.ai and on Trakinvest.ai here www.trakinvest.ai

Company Contact: Ian Buck, Head of Investor Relations
Email: ir@spectre.ai
Tel: +44 1380 819432

Ian Buck
Spectre.ai
44 1380 819432
[email us here](#)

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