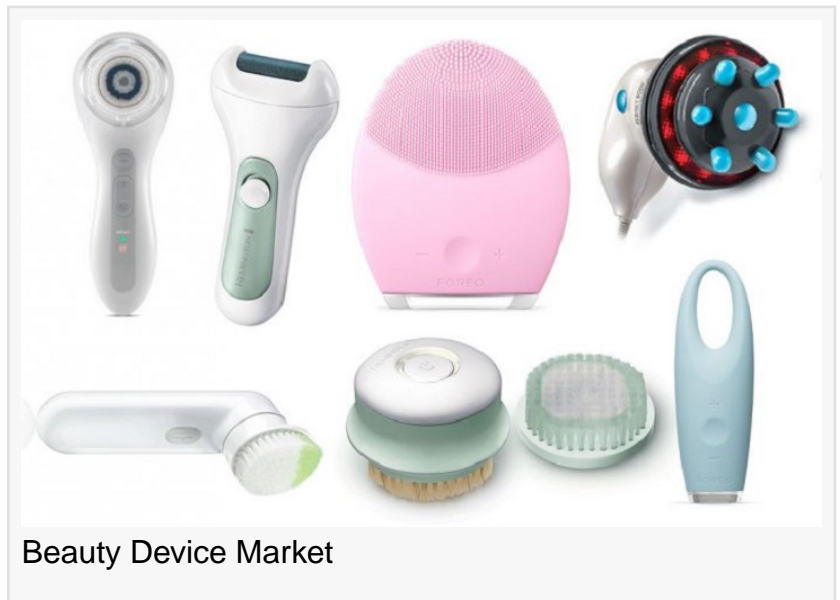


Increasing Prevalence of Skin and Hair Problems to Drive the Growth of Beauty Device Market in Future

Global beauty device market is one of the growing markets across the globe. Factors like improper working schedules, hectic life, expanding population suffering.

BROOKLYN, NEW YORK, UNITED STATES, January 8, 2018
/EINPresswire.com/ -- The global beauty device market is segmented into device type such as hair removal devices, hair growth devices, skin care devices, cleansing devices, acne devices, skin dermal rollers, cellulite reduction devices, LED therapy & photo rejuvenation devices and others. Among these segments, hair removal devices segment

is expected to occupy top position in overall beauty device market during the forecast period. This can be attributed to the growing popularity of hair removal devices among the youth population. Moreover, continuous enhancement and advancement in the hair removal devices is anticipated to boost the demand for beauty device during the forecast period.



Beauty Device Market

Global beauty device market is expected to flourish at a significant CAGR of 18.7% during the forecast period. Moreover, [the global beauty device market was estimated](#) at a valuation of USD 20.1 Billion in 2015. Increasing number of skin and hair related problems due to the environmental pollution are increasing the adoption of beauty devices among residential users. Further, rising disposable income in growing economies is key growth driver of the global beauty devices market.

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Salon segment by application is estimated to register a robust CAGR during the forecast period. Moreover, the salon segment is expected to account for the largest share of revenue across the globe. Increasing number of salons across the globe is anticipated to foster the growth of the beauty device for salon application segment. Further, increasing awareness about beauty treatments and increasing old age population is anticipated to spur the demand for salon segment in the upcoming years.

Rising Beauty Conscious Population in the World

Growth in the population of beauty conscious people across the globe is anticipated to positively impact the market of the beauty device. Apart from this, increasing number of women's doing beauty

treatment at home is expected to accelerate the growth of the beauty device market.

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Increasing Geriatric Population

Old age people in developed countries such as U.S. and others are adopting beauty devices. This factor is propelling the growth of the global beauty device market. Moreover, increasing number of salons and spas is anticipated to expand the demand for beauty device.

Although, high cost of beauty devices and side effects associated with the use of beauty devices are some of the factors that are likely to inhibit the growth of beauty device market during the forecast period.

The report titled "[Beauty Device Market: Global Demand Analysis & Opportunity Outlook 2021](#)" delivers detailed overview of the global beauty device market in terms of market segmentation by device type, by application and by region.

Further, for the in-depth analysis, the report encompasses the industry growth drivers, restraints, supply and demand risk, market attractiveness, BPS analysis and Porter's five force model.

[This report also provides](#) the existing competitive scenario of some of the key players of the global beauty device market which includes company profiling of L'Oreal S.A., Panasonic Corp., PhotoMedex, Inc., TRIA Beauty Inc., Procter & Gamble Company, Home Skinovations Ltd., Syneron Medical Ltd., Koninklijke Philips N.V., Carol Cole Company, Inc. and Nu Skin Enterprises, Inc. The profiling unfolds key information of the companies which encompasses business overview, products and services, key financials and recent news and developments. On the whole, the report depicts detailed overview of the Global beauty device market that will help industry consultants, equipment manufacturers, existing players searching for expansion opportunities, new players searching possibilities and other stakeholders to align their market centric strategies according to the ongoing and expected trends in the future.

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