

Tapping Into Jamaica's Talent

D Street Group forms strategic partnership with John John Entertainment to create a Talent Agency

KINGSTON, JAMAICA, January 9, 2018 /EINPresswire.com/ -- D Street Media Group is adding John John Entertainment Group to its portfolio by coming in as an equity partner to help the music management company expand into overall talent management, that's to include actors, directors, writers, producers and product placement for D Street's film and television properties around the world. Tara Playfair-Scott will join forces and act as COO and partner into the expanded operation, while Shelly Curran remains CEO and majority shareholder. This deal builds on the already five year music placement deal that was announced in December and will further John John Entertainment Group's international reach and scope. The two companies are finalizing the deal and the new entity is expected to be up and running early 2018.

At present, though Jamaica is burgeoning with talent, from sports to acting, to modeling, content creation and of course music, there is no consolidated entity that a talent scout, television director, film producer or content provider can go to to source creative, innovative talent, whether new or established. John John Entertainment Group is here to bridge that divide, in essence, offering a gateway to opportunities that may have likely been overlooked because no one knew where to go to find the right fit for their project.



Tara Playfair-Scott, Marketing & PR Consultant, Dexter Davis CEO D Street Media Group and Shelly Brown-Curran CEO John John Music

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Dexter Davis, CEO D Street Media Group

“D Street's position in the newly expanded John John Entertainment Group will allow the company to be on the forefront of building a solid Jamaican talent agency that will compete globally”, says Dexter Davis, founder/CEO of the New York based film production and distribution company, with offices in Berlin, Cape Town and Buenos Aires. Davis added, “Jamaica and the entire Caribbean is rich with talent across the board, but is missing a serious, sophisticated agency in the vein of the American power players such as CAA, William Morris Endeavor and ICM in Los Angeles. We believe we can help grow John John Entertainment Group into the kind of company that will move the needle for local and regional talent. Shelly Curran and Tara Playfair-Scott are

no doubt the perfect duo to take this company to the next level, and with D Street's strategic international presence, we're confident we can assist the two with creating a top agency that will and must compete worldwide."

D Street Media Group is a privately backed media company and the holding company for D Street Releasing, D Street Pictures, D Street Medienvertrieb, GmbH Germany, Americine, SRL Argentina, D Street South Africa and the newly formed DSNC LTD in London, England. The company was founded in 2003 to address a growing need for a truly independent film company that embraces world cinema, American independent voices and Hollywood respectfully. A company that produce and distributes international film successfully in the United States, as well as providing international producers a home for their movies to take advantage of the most successful film market in the world.

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