

Businesses Can Find Lehigh Valley Web Design in Allentown

KDG's Lehigh Valley web design team can help any business, nonprofit, or school design an engaging website.

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For businesses looking to attract more customers, nonprofits looking to garner more awareness, and schools looking to engage more alumni, KDG's [Lehigh Valley web design](#) team can help. For over 16 years, the Allentown web design team has helped companies and organizations in Allentown, Bethlehem, Easton, and beyond create an engaging online presence.



A website is oftentimes the first glimpse someone may have of a company or organization. The Allentown web design team makes sure that first glimpse is one that will turn online web traffic into offline foot traffic in your store or on your campus.

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Your site's visitors will remember you even after they log off.”

Dan Stover, UI/UX Manager

KDG's Lehigh Valley web designers believe a design should do more than simply look good. It should leave an impression with those who matter most: your users.

“Our primary goal is creating an experience that will be simple and unique for all users,” says Dan Stover, senior UI/UX

manager at KDG. “Our sites are responsive, accessible, and immersive. Your site's visitors will remember you even after they log off.”

To ensure they're meeting users' needs, KDG conducts extensive user testing, thorough competitive analyses, detailed research, and interviews. Prominent local organizations the team has already worked with include Muhlenberg College, Josh Early Candies, and Jaflo Trees.

The company's [higher ed web design](#) has been recognized internationally with several awards, including three 2017 Davey Awards, three 2017 Web Awards, and a Platinum CASE Award.

If you're looking to start off the new year with a new site, contact KDG's Lehigh Valley web design team today: <https://kyledavidgroup.com/contact>

About KDG: KDG (formerly The Kyle David Group) has been a leading provider of higher ed web design, custom software development for businesses, and [small business IT support](#) for over 16 years. KDG has developed a reputation for being able to see and respond proactively to changing markets. Learn more at <https://kyledavidgroup.com/>.

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