



Christian Leadership Alliance Selects FrontGate Media

Marketing Agency Chosen to Provide Services including Social Marketing, Blog Content Creation, and Blogger Outreach

ORANGE COUNTY, CA, USA, January 9, 2018 /EINPresswire.com/ -- CHRISTIAN LEADERSHIP ALLIANCE (CLA) has selected FRONTGATE MEDIA, one of the world's leading Faith and Family marketing agencies, to help communicate the Alliance's mission and content to key audiences.

FrontGate will support Christian Leadership Alliance on advertising and social marketing strategies/Blog content, as well as promoting existing Alliance content to the Blogging community. FrontGate will also build awareness for the Alliance's national magazine "Outcomes" through social posts, direct marketing, and outreach to target ministries. FrontGate's team will also be integrating Christian Leadership Alliance content with the FrontGate Blogger Network to build opportunities for marketing content creation and to identify key writers and influencers to share Alliance events.

“

FrontGate's leadership position in the Christian community led us to select them to help grow the reach and impact of Christian Leadership Alliance.”

Tami Heim, CLA president and CEO

FrontGate Media has a long history of supporting Christian associations and nonprofit organizations, including most recently serving as the agency for the Evangelical Christian Publishers Association's (ECPA) events: the PUBu Marketing Conference, The Christy Awards, and the launch of their inaugural The Art of Writing Conference which all took place in Nashville in November.

Christian Leadership Alliance has for more than 40 years, equipped and united Christian leaders to think higher for

greater kingdom outcomes. Comprised of members from more than 1,200 organizations, Christian Leadership Alliance influences the thoughts, behavior and professional development of more than 150,000 church, charity and business leaders annually through experiences, resources and tools that move leaders beyond effective management to transformation of their people, organizations and the world around them.

“FrontGate's leadership position in the Christian community led us to select them to help grow the reach and impact of Christian Leadership Alliance,” said Tami Heim, CLA president and CEO. “The FrontGate team understands what we are about and is focused on helping CLA fulfill its mission of



equipping and uniting Christian leaders who will transform the world for Christ.”

“I have been a student of culture and leadership for years and have worked with many of the Christian Leadership Alliance members,” shares Scott A. Shuford, Founder and President of FrontGate Media. “The Alliance’s training and resources are outstanding. No one does it better than Christian Leadership Alliance, and we’re excited to expand the Alliance’s reach and engagement.”

About Christian Leadership Alliance (CLA)

Christian Leadership Alliance exists to equip and unite Christian leaders to think higher for greater kingdom outcomes, inspiring Christ-centered leadership that transforms people, organizations, and ultimately, the world. Christian Leadership Alliance learning experiences integrate organizational excellence with a biblical worldview. Leaders participate in professional leadership training, robust networking communities, and other life-on-life learning experiences. The Outcomes Conference, Outcomes Academy, Leader2Leader peer advisory groups and local chapters are the places and spaces where Christian Leadership Alliance leaders gather to engage, learn and grow. Christian Leadership Alliance publishes print, digital, video and audio resources to educate and inform leaders. Members enjoy digital access to all publications and webcasts. www.ChristianLeadershipAlliance.org

About FrontGate Media

Award-winning FrontGate Media is the leading marketing agency and media group specializing in the faith and family audience. With a 16-year track record of success, the firm serves as “Your Gateway to the Christian Audience.” FrontGate’s full service agency and media group has been trusted with over 5,000 campaigns, providing Faith-based market Strategy Development, Public Relations, Social Media & Marketing, and Media Buying. FrontGate’s own Web & Events Network also provides reach to millions of people each month via their sites, events and email subscribers. Founded in 2001, FrontGate has repeatedly been honored in the Internet Advertising Competition and the WebAwards. The company plays a key role in the success of for-profit and non-profit organizations seeking the faith-based and family-friendly audiences. <http://FrontGateMedia.com>

###

Lori Heiselman
FrontGate PR
714-553-5181
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.