

# The launch of Chatello App ICO

SYDNEY, NSW, AUSTRALIA, January 9, 2018 /EINPresswire.com/ -- [Associare](#) announced today the launch of its Initial Coin Offering ([ICO](#)), to fund the continued development of its proprietary new app, [Chatello](#).

Chatello is slated to become the Social Media industry's standard go-to app for the monetization of social media followers and influence.

Currently, there are no apps in the market that have found a way to effectively and efficiently serve as a revenue generating communication platform, enabling social media influencers, celebrities, and businesses that utilize social media, to monetize their presence, and establish genuine, synchronous or asynchronous, communications between influencers and their follower base. One-to-one, anytime, anywhere, all the time.



“

Soon fans will be able to chat with celebrities and influencers. Chatello is secure, private and intimate messaging platform.”

*Rabie Fares*

“While the celebrities with 20 million followers or more have found ways to monetize their influence, those with followers of 100,000 – 20,000,000 have not been able to effectively monetize their sizeable social medial presence, until now” says Rabie Fares, Associare’s CEO. “Followers would happily pay a reasonable fee to be able to communicate with the people they follow and admire, and until Chatello, there has been no social media platform that enables this.”

With Chatello, you can communicate in ways you never could before, and with people you never had access to before.

The Chatello App gives you the power to ask questions or seek advice, from the people you most admire. You can chat with celebrities and influencers around the world with a simple click. We are committed to getting onboard at least 100 global and/or regional celebrities and influencers, to use Chatello. We have already received commitments from 4 celebrities, and we haven’t even launched the App yet

Rabie concludes by adding “beyond a mere social media app, we see Chatello as a pioneering revenue generating communications platform.”

The ICO is open to everyone, and can be accessed through the following link

<https://www.chatello.com>. The ICO is scheduled for the period January 2,2018 till Feb 15th, 2018 with an estimated value of USD\$10M priced at US\$2 per Chatello CHA token during the ICO stage. We are anticipating an average revenue of US\$20M by the second year of operations, and are planning to

perform periodically buybacks from the initial Chatello token buyers. It's our way of thanking our early backers, and its our commitment to honor this offer.

Since the official launch of Chatello ICO on January 2nd, 2018, we have received a great contributions from various countries around the world, including United States, Europe, Asia and the Middle East.

#### About Associare:

Associare is a diverse firm that develops new technologies, and aligns emerging market needs, with the tools to address these needs. Based in Sydney, Australia, Associare collaborates with many of Australia's leading technology developers, and has been a strong advocate for the export of Australia's tremendous technology talents, to the rest of the world. Fore more information, pls visit our website at <https://www.associare.com>

Rabie Fares  
Associare Pty Ltd  
61450000061  
email us here



Chatello Chatting



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