

E-learning Packaged Content Market 2018 Global Share, Trend, Segmentation and Forecast to 2021

The analysts forecast the Global E-learning Packaged Content Market to grow at a CAGR of 8.94 percent over the period 2014-2019.

PUNE, INDIA, January 9, 2018 /
EINPresswire.com/ --

Global [E-learning Packaged Content Market](#)

Description

WiseGuyReports.Com adds” Global E-learning Packaged Content Market 2015-2019 “Research To Its Database.

E-learning refers to learning facilitated with the help of electronic media through online courses and other related materials. These materials are prepared as per the standard curriculum as well as the requirements of end-users and is called packaged content. It is either available through the payment of fees or can be accessed through subscriptions. E-learning is widely adopted by educational institutions, especially for higher education. In the Corporate, Skilled Training, and Vocational Trainings sectors, packaged content is used for providing generic functional and process-related trainings.

Covered in this Report

This report covers the present scenario and the growth prospects of the Global E-learning Packaged Content market during the period 2015-2019. To calculate the market size, the report takes into account the revenue generated by vendors through the sales of e-learning packaged content products and services for a fee or subscription. While calculating revenue generated in the market, the following formats of content delivery were considered:

- Textual
- Graphical
- Video
- Audio
- Simulation



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The market has been segmented into the following based on end-users:

- K-12
- Post-secondary
- Corporate Training
- Others

The Global E-learning Packaged Content Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, Europe, Asia, and the MEA region; it also covers the Global E-learning Packaged Content market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions

- Americas
- Asia
- Europe
- MEA

Key Vendors

- Educomp Solutions
- NIIT
- Pearson
- Skillsoft

Other Prominent Vendors

- Allen Interactions
- Aptara
- Articulate
- Desire2Learn
- GP Strategies
- N2N Services
- Saba Software
- Tata Interactive Systems

Market Driver

- Increased Adoption of Blended Learning
- For a full, detailed list, view our report

Market Challenge

- Lack of Proper IT Infrastructure
- For a full, detailed list, view our report

Market Trend

- Emergence of Mobile Learning
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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