

Pet Food US Industry 2018 Sales, Supply and Consumption Forecasts to 2021

The analysts forecast the Pet Food market in the US to grow at a CAGR of 3.07 percent over the period 2014-2019.

PUNE, INDIA, January 9, 2018 / EINPresswire.com/ --

US Pet Food Market

Description

WiseGuyReports.Com adds" Pet Food Market in the US 2015-2019 "Research To Its Database.

Pet food is developed from either plant or animal extracts and is formulated according to the nutritional needs of the type and age of the animal being fed. The key ingredients in the pet food include by-products of meat, poultry, and seafood; feed grains; enzymes; amino acids; preservatives; stabilizers; and gelling agents. Pet food is available in pet stores as well as in retail outlets such as supermarkets.



Covered in this Report

The Pet Food market in the US can be divided into the following segments: Dog Food, Cat Food, and Other Pet Food. The market can be further categorized by product type into Dry Food, Wet Food, and Treat and Snack/Mixers.

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The Pet Food Market in the US 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Pet Food market landscape in the US and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors

• Big Heart Pet Brands

- Mars
- Nestlé

Other Prominent Vendors

- Ainsworth Pet Nutrition
- Alaska Naturals
- American Nutrition
- Blue Buffalo
- California Naturals
- Diamond Pet Foods
- Vitakraft

Key Market Driver

- Increase in Spending during Post-recession Period
- For a full, detailed list, view our report

Key Market Challenge

- Pet Obesity due to Packaged Food Consumption
- For a full, detailed list, view our report

Key Market Trend

- Premiumization of Pet Foods
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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