

Life insurance innovator, Haven Life, increases maximum coverage amount to \$2 Million

The MassMutual-backed life insurance startup now offers even more peace of mind for families.

NEW YORK, NEW YORK, USA, January 10, 2018 /EINPresswire.com/ -- Sometimes, more is better. Especially when “more” is more financial protection for those you love. Today, online life insurance agency [Haven Life](#) announces an increase of its maximum coverage amount from \$1 million to \$2 million. For those keeping score at home, that’s 100% more peace of mind.



“For individuals with higher income levels or multiple dependents, \$1 million in coverage may not provide a sufficient safety net,” said John Latona, General Manager of Haven Life. “In our quest to provide busy families with the simplest way to purchase term life insurance online it also became apparent that we needed to offer larger coverage amounts to adequately protect families financially.”

Now, more parents will be able to easily purchase the right amount of coverage for their financial situation. And at a price that’s probably more affordable than they think.

“Just how affordable is a \$2 million policy?”

We’re glad you asked. A healthy 30-year-old woman can buy a 20-year, \$2 million Haven Term policy for as little as [\\$51 per month](#).

Applicants up to 60 years old are eligible to apply now for a \$2 million policy. For policies more than \$1 million, a medical exam will be required to finalize coverage. The exam is free, takes about 20 minutes and can be scheduled at a time and place of an applicant’s choosing.

The increase to Haven Life’s coverage offering closely follows a customer-driven brand and experience redesign that prioritizes real rates over quotes and features a friendlier, shorter application process.

To experience what life insurance is like when it’s actually simple, visit [havenlife.com](#).

ABOUT HAVEN LIFE

Haven Life Insurance Agency, LLC is a life insurance startup, backed by MassMutual, that offers a simple online experience for buying high-quality and affordable coverage. Driven by a mission to make life less hard, we’re transforming the typically time-consuming and confusing process of buying life insurance into one that’s easier, faster and just plain better.

Haven Term is a Term Life Insurance Policy (ICC15DTC) issued by Massachusetts Mutual Life Insurance Company (MassMutual), Springfield, MA 01111 and offered exclusively through Haven Life Insurance Agency, LLC.

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