

Gilles Herard Winner of Gamechanger of Year Award by ACQ5, CCMB Wins Merchant Bank of Year 2017

The 12th Annual ACQ5 Global Awards honour the leading deal teams, firms, and professionals whose activities set the standard for the markets.

LONDON, UK, January 10, 2018 /EINPresswire.com/ -- According to Jake Robson, Group Editor of the ACQ5 magazine, "The 2017 ACQ5 Global Award winners represent the best of breed in all industry sectors and have earned these honours by standing out in a group of very impressive finalists. We are lucky enough to work with some of the most influential and enterprising private organizations in the world and are proud to share their message with our readers. Relying on reader insight and experience to provide nominations to the panel remains the cornerstone of our program and to identify industry leaders, individuals, teams and organizations that represent the benchmark of achievement and best practice in the business world."



Award winners are chosen by the online magazine's readership. Every year, they seek their assistance of their readers, the industry itself, in recognizing industry leaders, eminent individuals, exemplary teams and distinguished businesses, which they believe represent the benchmark of achievement and best practice in a variety of fields – and, continued Robson, "Every year, we turn to them to help as we strive to recognize an ever-widening spectrum of services, markets, industries and organizations that serve our global market place. We believe that by consulting our readers we can better identify the groups that are confronting the issues which face us at this ongoing complex juncture, and our awards will rise above the status of participation certificate and actually be an endorsement of their work."

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Jake Robson

Only nominees receiving an average 4-star rating or above achieved a short-list status.

[Gilles Herard's](#) and [Capital Corp Merchant Banking's](#) winning profile for the 12th Annual ACQ5 Global

Awards was released in the annual ACQ5 Global Awards 2017 publication.

Capital Corp Merchant Banking offers quality Merchant Banking services for a variety of projects worldwide. Capital Corp Merchant Banking is solution-oriented and known for being the most flexible Funding Source on the Market in creating handcrafted investment structures to meet the needs of the different constituent groups in each individual transaction, including general project funding, equity funding, debt restructuring and refinancing, and real estate development. For further information, please visit our website.

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US
0 MERCHANT BANK OF THE YEAR (PROJECT FINANCE), CAPITAL CORP MERCHANT BANKING (CCMB)
0 MERCHANT BANK OF THE YEAR, CAPITAL CORP MERCHANT BANKING (CCMB)
0 GAMECHANGER OF THE YEAR, GILLES HERARD, JR., CAPITAL CORP MERCHANT BANKING (CCMB)



Gilles Herard was born in Montreal, Canada, in 1952. He holds a University Degree in Administration and a degree from the Canadian Bankers Institute. He started his career in Banking in 1972 with the Toronto Dominion Bank (Canada), where he attended highly specialized classes in administration and credit, and became a fellow of the Canadian Bankers Institute. He subsequently obtained another degree from the University of Central Florida in Marketing (MBA) in International Trade.

In the 1970s Gilles joined Manufacturers Hanover Corporation of New York as Senior Credit Analyst. At the time, Manufacturers Hanover was considered one of (if not the) most important commercial banks worldwide, counting among its clients the world's top 500 companies.

In the early 1980s, with 10 years of experience working for world-leading banks, Gilles Herard went on to found his own firm, Capital Corp Merchant Banking, and thereby entered the Merchant Banking world. Merchant Banking is the process of acting as Principal and/or Agent in project financing, mergers or acquisitions, and/or advising clients in the "structuring" of the funding needed for their project, and/or assisting them in their negotiations for the realization of a project.

Thus established, Capital Corp Merchant Banking ("CCMB") is a wholly owned subsidiary of Capital Corp Canada. Since inception, the firm has offered pure Merchant Banking Services, acting as Corporate Investor and Advisor for Privately controlled Mid-Size Companies, in project financing ranging in size from \$10M to \$500M. Gilles outlines the firm's service offering in more detail and explains how it works to ensure excellence for clients: "At CCMB, our interventions are mainly focused on Equity Funding, but we can also do Conventional Financing."

Additionally, we accept projects from countries all over the world, including emerging economies. Client service is paramount in any service company, and it is the same with us because our clients are coming from all over the world, speaking different languages, practicing different religions, and are from different social realities. Thus, we always put in the extra effort to understand their projects) from their perspective, taking into consideration their realities, and we never engage in any foreign project without visiting the project onsite. This offers our clients a feeling of comfort and ensures that we always provide them with the highest possible quality of services."

What truly sets the firm apart, and his role as merchant banker, is the international focus and scope of the merchant banking market, as Gilles explains: "Fundamentally, CCMB is an international merchant banking firm, and as such is a highly specialized firm in a highly specialized industry, and only a very few firms are able to last in that business. In fact, most of the firms that are formed do not last much more than a few years, and the reason for that is because our operations are subject to any and all turmoil going on all over the world, and the major challenge for CCMB is to be fully aware, at all times, of what is happening abroad and what impact it can have on existing projects, and of course new projects."

Over the years, Capital Corp Merchant Banking, and Gilles himself, have gone on to win multiple awards in the financing world. Gilles has been entered into Canada's Business Hall of Fame, being part of International Financial Consultant award five years in a row, most recently in 2017. He is an Honored Professional member of the United States' International Register of Who's Who in Executives and Business, and was most recently honored this year as Merchant Banker CEO of the Year by Acquisition International Magazine, as well as inducted as a member of the Marquis Who's Who. Capital Corp won in the same year the award for Best International Project Financing Firm. Looking to the future, Gilles is positive as he discusses CCMB's upcoming projects and how the firm will continue to adapt around its fast-paced market.

"Merchant Banking has been in existence for about 3,000 years, so based on that history, I would like to think that it will still be in existence for years and years to come. Ours is an ever-evolving industry, and as such we will soon announce our financial involvements in major renewable energy projects, in line with current industry trends. Ultimately, at CCMB we adapt constantly, and for us we are already geared to adapt to what tomorrow will bring."

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Gilles Herard, Jr.
CEO, and Merchant Banker

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