



# Krista F. Holt and GreatBridge Consulting Join Econ One

*Krista F. Holt and her expert services practice are now backed by the resources of Econ One, a premier economic consulting firm.*

WASHINGTON, DC, UNITED STATES, January 9, 2018 /EINPresswire.com/ -- GreatBridge Consulting, Inc. announced today that it has joined Econ One Research, Inc. Krista F. Holt and her expert services practice are now backed by the resources of Econ One, a premier economic consulting firm. Ms. Holt's economic damages and survey practice includes patent, trademark, trade secret, copyright, false advertising, antitrust, class action, breach of contract, and other complex commercial cases.

Providing economic damage calculations and surveys across a vast array of industries, Krista Holt and her team have refined their ability to couple high quality work with efficient execution over the past five years. The streamlined costs and increased efficiency offered by their previously developed budgeting and project management system, combined with Ms. Holt's deep and strategic understanding of the litigation context, ensures work of the highest quality. The team is excited to join the professionals at Econ One and continue the shared tradition of excellent client service.

"Becoming a part of Econ One brings new resources and tools at our disposal," said Ms. Holt. "I'm truly excited about the coming year, and the expanded expertise and depth of service we will provide our clients."

"We are thrilled to have Krista Holt and her team of professionals joining Econ One," said Econ One's Chief Operating Officer, Lisa Skylar. "This further deepens our expertise in intellectual property damages, and brings even more value to our clients."

Prior to joining Econ One, Ms. Holt served as the President and CEO of GreatBridge Consulting, Inc. Founded by Ms. Holt in 2012, GreatBridge was a national consulting firm specializing in economic damages, surveys, marketing, valuation, licensing, and litigation support services for intellectual property, antitrust, commercial damages, class action, and business consulting. As part of Econ One, the GreatBridge team will continue to bring its renowned focus, efficiency, and value to its clients.

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About Krista F. Holt and Econ One Research, Inc.:

Krista F. Holt provides expert opinions in the areas of economic damages, surveys, marketing, valuations, and licensing for intellectual property, antitrust, class action, and complex commercial litigation damages before federal and state courts, the Court of Federal Claims, and the International Trade Commission, as well as in mediation and arbitration matters. She also consults on matters of valuations, contract law, and licensing. For more information about Krista F. Holt and her team, please see [www.econone.com/staff-member/krista-holt/](http://www.econone.com/staff-member/krista-holt/).

Econ One is an economic research and consulting firm headquartered in Los Angeles, with offices in Lafayette, Sacramento, Houston, Memphis, Washington, D.C., and Delhi, India. Econ One provides

microeconomic and statistical consulting services for businesses, for government entities, and in litigation proceedings—particularly those involving antitrust, class certification, contract breach, damages, employment, and intellectual property matters as well as quantum analysis for international arbitration. For more information about Econ One, please see [www.econone.com](http://www.econone.com).

Emma Peterson  
Econ One  
(202) 289-7620  
[email us here](#)

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