

Push Thru Woodworking Podcast Features Lockdowel Snap-In Fastening Co-founder Fred Koelling

"How to Interrupt an Industry" with Lockdowel Co-founder Fred Koelling on the new podcast for woodworkers the Push Thru

FREMONT, CA, USA, January 10, 2018 /EINPresswire.com/ -- Fred Koelling, the Co-founder of Lockdowel glue-less, screw-less wood joining solutions, will be interviewed on the Push Thru, the new podcast for the woodworking industry. Koelling will be telling "How to Interrupt an Industry" as his company has done with their patented EClips glue-less, toolless fasteners. Lockdowel fastening is now implemented in snap-together



Fred Koelling Co-founder of Lockdowel glue-less, toolless fastening tells "How to Interrupt an Industry" on the Push Thru podcast.

furniture, cabinetry and closets, allowing assembly in a third of the time.

"I wanted Fred to tell the story of the inspiration behind Lockdowel fastening," Jeff Finney host and creator of the Push Thru said. "Lockdowel fasteners save an enormous amount of time in assembly.

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We are thrilled that Lockdowel is a topic on the Push Thru where the best ideas, design and business methods are shared with other shop owners and manufacturers." *Fred Koelling, Lockdowel Co*-

founder

They require no glue, screws or tools, are invisible, and provide very strong joints. In addition, cabinet shops and manufacturers using Lockdowel fasteners can ship RTA to wherever the job site may be. These innovations are changing the woodworking industry."

Cabinet industry veteran Jeff Finney is launching the Push Thru podcast for cabinet shops, contractors, and manufacturers. Push Thru is designed for owners and leaders looking to "push through" their business barriers. Three podcasts aired last this week featuring Allmoxy web-based manufacturing, Lewis Cabinets and "Finding Your Vision" with Martin Holland.

"We are thrilled that Lockdowel is a topic on the Push Thru where the best ideas, design and business methods are shared with other shop owners and manufacturers," Koelling says. "Our customers tell us we are freeing up their time and allowing more capacity by 60% or more when they implement Lockdowel fastening. I'm sure there are other great ideas out there that can help businesses."

"The Push Thru is the constant state we are in as business owners," host and creator, Jeff Finney

says. "There are never-ending barriers we face when running our businesses and we can only get past them with the drive, direction, and mindset of continuous improvement. We will always have to push thru."

The Push Thru can be downloaded from iTunes with the Apple iTunes podcast app: <u>https://itunes.apple.com/WebObjects/MZStore.woa/wa/viewPodcast?id=1330417965</u> Windows users can go to: <u>www.thepushthru.com</u> To contact Jeff Finney or the Push Thru producers email: info@thepushthru.com

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