

Data Center Market in Latin America is Projected to Worth \$1 Billion by 2023 | Arizton

Brazil is the largest revenue contributor to the data center market in Latin America.

CHICAGO, IL, UNITED STATES, January 11, 2018 /EINPresswire.com/ -- Arizton's recent market research report on the [data center market in America](#) segments the market by infrastructure (electrical, mechanical, and general construction), electrical infrastructure (UPS, rack PDU, generators, and others), mechanical infrastructure (cooling, rack, and others), general construction (building design, installation services, building development, security, and DCIM), tier standards (tier 1 and tier 2, tier 3, and tier 4), and geography (North America and Latin America).



The data center market in America is projected to grow from \$8.49 billion in 2017 to \$11.71 billion by 2023, growing at an impressive CAGR of 28.17%.

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The data center market in Latin America was valued at \$577.2 million in 2017, growing at an impressive CAGR of 11.49% by 2023."

Harry, Senior Analyst

The data center market in Americas is divided into two major geographical segments: North America and South America.

Data Center Market in Latin America - Overview

The rapid development and the construction of modular data center construction are driving the growth of the data center market in Latin America. The proliferation of

internet is boosting wireline and wireless traffic lines in the region. The increasing requirement for superior network connectivity and building strong broadband networks are boosting the demand in the data center market in Latin America. The growth cloud computing will also play a vital role in colocation providers adding connectivity to cloud platforms namely, AWS, Microsoft, Google, Oracle, and IBM in the region during the forecast period.

The data center market in Latin America was valued at \$577.2 million in 2017, growing at an impressive CAGR of 11.49% by 2023.

Brazil is the largest revenue contributor to the data center market in Latin America. Some of the

other major contributors in the Latin American region include Chile, Colombia, Mexico, Argentina, and Peru. Rising adoption of efficient infrastructure and reducing power consumption through monitoring and management of facilities via DCIM will augment the growth of the data center market in Latin America during the forecast period.

Brazil to dominate the market share in the data center market in Latin America during forecast period. The rising number of internet end-users and the increasing use of cloud-based services by businesses are fueling the growth of Brazil in the data center market in Latin America. The continued business expansion of data center operations by Ascenty and Equinix will contribute to the revenue of the region during the forecast period. Further, two major submarine cable projects are expected to be completed by 2018 that will establish strong connectivity between the US and the Brazilian market. The entry of new colocation providers in the Brazilian market such as Level 3, Telefonica, Embratel, Sonda, Sepro, and Vivo will have a positive impact on the growth of the data center market in Latin America.



The data center market in Brazil is expected to generate revenue of more than \$528 million by 2023, growing at a CAGR of 9.55% during the forecast period.

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Colombia to grow at a significant CAGR in the data center market in Latin America during forecast period

The increasing number of smartphone and telecommunications providers initiatives in improving broadband connectivity is fueling the growth of Colombia in the data center market in Latin America.

The data center market in Colombia was valued at over \$74 million in 2017 and is expected to grow at a CAGR of 12.25% during the forecast period.

The increasing number of initiatives undertaken by the Colombian telecommunication providers with government organizations to enhance the connectivity by laying additional submarine cables will help leading vendors expand their business to this region. These initiatives will create new investment opportunities for colocation providers in the Colombian market during the forecast period. The construction of modular data centers is attributed to the development of the data center market in Latin America.

ABB, Eaton, General Electric, Schneider Electric, Vertiv, Turner Construction, Holder Construction, DPR Construction, Jacobs Engineering Group, Corgan, AECOM, Syska Hennessy Group, Aceco TI S.A, Equinix, Digital Realty and DuPont Fabros Technology, CyrusOne, Facebook, Switch, and Ascenty are the leading vendors in the data center market in Americas.

The complete overview of the latest market research report on the data center market in Americas by Arizton is now available.

The report offers a detailed study of major trends, drivers, challenges, and provides the market size and forecast for major geographical regions and key countries.

[For more information buy a report.](#)

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Arizton comprises a team of exuberant and well-experienced analysts who have mastered in generating incisive reports. Our specialist analysts possess exemplary skills in market research. We train our team in advanced research practices, techniques, and ethics to outperform in fabricating impregnable research reports.

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