



# Global Out-of-home (Ooh) Market 2017 Industry Key Players, Share, Trend, Applications, Segmentation and Forecast to 2022

*Out-of-home (Ooh) Market –Market Demand, Growth, Opportunities, Analysis of Top Key Players and Forecast to 2022*

PUNE, INDIA, January 11, 2018 /EINPresswire.com/ -- [Out-of-home \(Ooh\) Market 2017](#)

Wiseguyreports.Com adds “Out-of-home (Ooh) Market –Market Demand, Growth, Opportunities, Analysis of Top Key Players and Forecast to 2022” To Its Research Database.

## Report Details:

This report provides in depth study of “Out-of-home (Ooh) Market” using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization. The Out-of-home (Ooh) Market report also provides an in-depth survey of key players in the market which is based on the various objectives of an organization such as profiling, the product outline, the quantity of production, required raw material, and the financial health of the organization.

This report offers an overview of the market trends, drivers, and barriers with respect to the Out-of-home (Ooh) market. It also provides a detailed overview of the market of different regions across United States, Europe, China, Japan, India, Southeast Asia and Others. The report categorizes Out-of-home (Ooh) market by by Place Location, and application. Detailed analysis of key players, along with key growth strategies adopted by them is also covered in this report on Out-of-home (Ooh) market.

This report focuses Global market, it covers details as following:

## Key Players

Holt Media (OOH Pitch) (USA)  
Outfront Media (USA)  
Gimbal (USA)  
oOh media (Australia)  
OOH Media Co. Ltd. (Japan)  
Billups (USA)  
Absen (China)  
Sageled (China)  
Live Nation (USA)  
AT&T Adworks (USA)  
Intersection (USA)  
Laqshya Media Group (India)  
Cadreon (India)  
Xtreme Media (India)  
Laqshya Media Group (India)  
PwC (India)

Digital Signage Networks (India)  
Ad Box (India)

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Key Regions

North America

United States

Canada

Latin America

Mexico

Brazil

Argentina

Others

Europe

Germany

United Kingdom

France

Italy

Spain

Russia

Netherlands

Others

Asia & Pacific

China

Japan

India

Korea

Australia

Southeast Asia

Indonesia

Thailand

Philippines

Vietnam

Singapore

Malaysia

Others

Africa & Middle East

South Africa

Egypt

Turkey

Saudi Arabia

Iran

Others

Main types of products

Out-of-home (Ooh) Market, by Place Location

Public Places

Transit

Waiting Room

Specific Commercial Locations

Others

Out-of-home (Ooh) Market, by

Out-of-home (Ooh) Market, by Key Consumer

Billboards  
Street  
Roads  
Highways  
Transit

Complete Report Details @ <https://www.wiseguyreports.com/reports/2758280-global-out-of-home-ooH-market-research-report-2018-2023>

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